



Western Riverside Council of Governments Technical Advisory Committee

AGENDA

**Thursday, October 15, 2020
9:30 a.m.**

**Western Riverside Council of Governments
3390 University Avenue, Suite 200
Riverside, CA 92501**

**WRCOG's OFFICE IS CURRENTLY CLOSED TO THE PUBLIC DUE TO COVID-19
AND STAFF ARE WORKING REMOTELY**

**Members of the public are encouraged to participate in this meeting via Zoom
(see meeting information below)**

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SPECIAL NOTICE – COVID-19 RELATED PROCEDURES IN EFFECT

Due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19), Governor Newsom has issued Executive Order N-29-20 (issued March 17, 2020) in which Section 3 supersedes Paragraph 11 of Executive Order N-25-20 (issued on March 12, 2020). This new order states that WRCOG does not need to make a physical location available for members of the public to observe a public meeting and offer public comment. The Order allows WRCOG to hold Committee meetings via video conferencing and allows for members of the public to observe and address the meeting telephonically or electronically.

To follow the Order issued by the Governor, the Technical Advisory Committee meeting scheduled for Thursday, October 15, 2020 at 9:30 a.m. will be held via video and teleconference and any members of the public can attend electronically. Members of the public may send public comments by emailing snelson@wrcog.us, or calling (951) 405-6703 before or during the meeting, prior to the close of public comment.

Any member of the public requiring a reasonable accommodation to participate in this meeting in light of this announcement shall contact Suzy Nelson prior to 9:30 a.m. on October 13, 2020, at (951) 405-6703 or at snelson@wrcog.us.

The Technical Advisory Committee may take any action on any item listed on the agenda, regardless of the Requested Action.

1. CALL TO ORDER (Andy Okoro, Chair)

2. ROLL CALL

3. PUBLIC COMMENTS

At this time members of the public can address the Technical Advisory Committee regarding any items with the subject matter jurisdiction of the Committee that are not separately listed on this agenda. Members of the public will have an opportunity to speak on agenda items at the time the item is called for discussion. No action may be taken on items not listed on the agenda unless authorized by law. Whenever possible, lengthy testimony should be presented to the Committee in writing and only pertinent points presented orally.

4. CONSENT CALENDAR

All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Committee, any public comments on any of the Consent Items will be heard. There will be no separate action unless members of the Committee request specific items be removed from the Consent Calendar.

A. Summary Minutes from the September 17, 2020, Technical Advisory Committee Meeting are Available for Consideration. P. 1

Requested Action: 1. Approve the Summary Minutes from the September 17, 2020, Technical Advisory Committee meeting.

B. Finance Department Activities Update Andrew Ruiz, WRCOG P. 5

Requested Action: 1. Receive and file.

C. International City / County Management Association Activities Update AJ Wilson, ICMA P. 11

Requested Action: 1. Receive and file.

D. Western Riverside Energy Partnership Program Activities Update Anthony Segura, WRCOG P. 13

Requested Action: 1. Receive and file.

E. Single Signature Authority Report Andrew Ruiz, WRCOG P. 15

Requested Action: 1. Receive and file.

- F. **Clean Mobility Options Voucher for Community Transportation Needs Assessment** **Kyle Rodriguez, WRCOG** **P. 17**

Requested Action: 1. *Recommend that the Executive Committee adopt Resolution Number 28-20; A Resolution of the Executive Committee of the Western Riverside Council of Governments accepting a Community Transportation Needs Assessment Voucher.*

5. **REPORTS / DISCUSSION**

- A. **Update on Potential Formation a Western Riverside County Economic Development Corporation** **Elisa Laurel, WRCOG** **P. 23**

Requested Action: 1. *Appoint at least three and up to six representatives from WRCOG's Technical Advisory Committee to serve on the Economic Development Corporation Steering Committee.*

- B. **Climate Change and Climate Adaptation Efforts** **Chris Gray, WRCOG** **P. 27**

Requested Action: 1. *Receive and file.*

- C. **Santa Ana Municipal Separate Storm Sewer System (MS4) Permit Compliance Program Update** **Darcy Kuenzi, Riverside County Flood Control** **P. 31**

Requested Action: 1. *Receive and file.*

6. **REPORT FROM THE EXECUTIVE DIRECTOR** **Rick Bishop**

7. **ITEMS FOR FUTURE AGENDAS** **Members**

8. **GENERAL ANNOUNCEMENTS** **Members**

Members are invited to announce items / activities which may be of general interest to the Technical Advisory Committee.

9. **NEXT MEETING:** **The next Technical Advisory Committee meeting is scheduled for Thursday, November 19, 2020, at 9:30 a.m., on the Zoom platform.**

10. **ADJOURNMENT**

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1. CALL TO ORDER

The meeting of the Technical Advisory Committee was called to order at 9:31 a.m. by Chair Andy Okoro on the virtual platform, Zoom.

2. ROLL CALL

Members present:

Doug Schulze, City of Banning
Jacob Ellis, City of Corona
Bryan Jones, City of Eastvale
Chris Lopez, City of Hemet
Rod Butler, City of Jurupa Valley
Grant Yates, City of Lake Elsinore
Armando Villa, City of Menifee
Mike Lee, City of Moreno Valley
Kim Summers, City of Murrieta
Andy Okoro, City of Norco, Chair
Al Zelinka, City of Riverside
Rob Johnson, City of San Jacinto
Aaron Adams, City of Temecula
Gary Nordquist, City of Wildomar
George Johnson, County of Riverside
Danielle Coats, Eastern Municipal Water District (EMWD)
Craig Miller, Western Municipal Water District (WMWD)
Mathew Evans, March Joint Powers Authority (9:59 a.m. arrival)

3. PUBLIC COMMENTS

Arnold San Miguel with the Southern California Associations of Governments (SCAG) shared that the Sustainable Communities Program Active Transportation & Safety Call for Applications opened September 8, 2020, and the deadline to apply is October 13, 2020.

4. CONSENT CALENDAR (*San Jacinto / EMWD*) 17 yes; 0 no; 0 abstain; Items 4.A through 4.D were approved. Representatives from the Cities of Beaumont, Calimesa, Canyon Lake, and Perris, and the March Joint Powers Authority were not present.

A. Summary Minutes from the August 20, 2020, Technical Advisory Committee Meeting are Available for Consideration.

Action: 1. *Approved the Summary revised Minutes from the August 20, 2020, Technical Advisory Committee meeting.*

B. Finance Department Activities Update

Action: 1. *Received and filed.*

C. Regional Streetlight Program Activities Update

Action: 1. *Received and filed.*

D. Update on Exploring the Formation of a Western Riverside County Economic Development Corporation

Action: 1. *Received and filed.*

5. REPORTS / DISCUSSION

A. Report from the League of California Cities

Erin Sasse, Regional Public Affairs Manager with the League of California Cities, provided a brief legislation update. The Governor has until September 30, 2020, to sign or veto any bills. The League of California Cities has asked the Governor to veto nine bills and to sign five bills. A couple of bills to keep an eye on to support include Assembly Bill 992 (Mullin, Local Agencies and Social Media), which would update the Brown Act to clarify that correspondences between local elected officials and their constituents via social media is permitted. Senate Bill 1441 (McGuire, Local Prepaid Mobile Telephony Services Collection Act) would extend until January 1, 2026, the Local Prepaid Mobile Telephony Services Collections Act. This Act would support local governments' ability to collect Utility User Taxes from retail sales of prepaid wireless telecommunication products and services and would assist the California Department of Tax and Fee Administration (CDTFA) with administration of the program.

The League's Annual Division meeting is scheduled for October 7 – 9, 2020, and will be held virtually.

The second round of CARES Act funding should be dispersed to those cities that applied.

Action: 1. *Received and filed.*

B. Regional Housing Trust Initiative

Ivana Medina, WRCOG Staff Analyst, provided an overview of an idea that was introduced which suggested a new Regional Housing Trust. With the State's housing crisis, a housing trust would provide dedicated source(s) of revenue for a wide variety of housing activities, and provide a mechanism for local agencies to make ongoing investments in affordable housing using both direct revenue and leveraged matching funds available from state and federal sources, available exclusively for housing trust programs. Staff have reviewed various housing trusts and the recommended structure at this time would be a non-profit / Joint Powers Agreement variation model. Some of the most common forms of revenue sources for housing trusts include dedicated fees implemented by jurisdictions to support the development of housing.

WRCOG will be providing a follow-up survey regarding potential sources of funding for the Housing Trust.

Action: 1. *Received and filed.*

C. TUMF Program Revenue & Expenditures Update

Chris Gray, WRCOG Director of Transportation & Planning, reported that TUMF collections for Fiscal Year 2019/2020 came in very close to projections. Activity continues in all the Zones with a significant amount of development occurring in the Central and Southwest Zones.

In tracking development by land use, the Single-family sector continues to be the strongest in land use. Multi-family has reduced a bit, while Industrial use is picking up.

Since inception in 2003, over \$900M in revenues has been collected. \$1.1B in total funding since inception has been spent or allocated to member agencies through the next five years. This has resulted in 108 completed projects with five or six projects anticipated to be completed this year.

TUMF Credit Agreement funding has resulted in \$240M in projects completed through these agreements as developers receive a credit against their TUMF obligations. The I-15 / Cajalco Interchange Project is the largest project completed to date at \$50M, which was completed through a Credit Agreement.

Funding to member jurisdictions of approximately \$30M to \$50M is provided through Measure A funding. Funds are allocated on an annual basis.

Staff are preparing reports for individual jurisdictions which identifies completed projects, allocated funding, and credit agreements, to name a few.

Action: 1. *Received and filed.*

D. Grant Writing Program Activities Update

Christopher Tzeng, WRCOG Program Manager, reported that the Grant Writing Program has assisted jurisdictions within Western Riverside County attain over \$64 million in grant funding. The largest portion of this grant funding was a partnership with the City of Riverside for the grant application development of Affordable Housing and Sustainable Communities and Transformative Climate Communities grants that will provide over \$47 million to housing projects and multi-modal transportation improvements, among other improvements. The next largest portion of grant funding attained is through the Active Transportation Program (ATP). The WRCOG Grant Writing Assistance Program has helped attain over \$11 million in ATP funding for jurisdictions in Western Riverside County.

Staff is reviewing the Grant Writing Assistance Program Guidelines to evaluate how the Program can become more sustainable as WRCOG is unable to replenish the funds of the Program at a sustainable rate due to declining revenues. The goal of the Program is to strengthen the subregion's overall competitiveness for statewide funding and to provide needed supplemental support to member jurisdictions prevented from seeking grant funds due to limited resources. Staff have formulated a set of questions for members to discuss and review. The review process is in its infancy and the goal is to continue over the next few months to provide updates and ideas to the Committee. Staff is asking for input in order to sustain and secure grant funding for the subregion.

Action: 1. *Received and filed.*

E. Environmental Department Program Activities Update

Kyle Rodriguez, WRCOG Staff Analyst, reported that since the onset of COVID-19, all used oil outreach efforts have been cancelled. Staff has had to switch community awareness to digital platforms. Currently, the use of digital billboard ads went live in August in the City of Perris, along the I-215 freeway. These public messages will run until February 1, 2021. Additional billboards will be running in the Cities of Eastvale and Lake Elsinore.

WRCOG is offering the EcoHero show to member jurisdictions' school partners. This show offers helpful resources that introduces environmental topics such as used oil recycling and household hazardous wastes, through songs, dances, and music videos, while explaining to students how they can make an impact at home and school.

Action: 1. *Received and filed.*

6. REPORT FROM THE EXECUTIVE DIRECTOR

The Executive Director had nothing to report.

7. ITEMS FOR FUTURE AGENDAS

There were no items for future agendas.

8. GENERAL ANNOUNCEMENTS

Committee member Brian Jones shared that the City of Eastvale is having a virtual State of the City event on October 1, 2020, at 6:00 p.m.

9. NEXT MEETING

The next Technical Advisory Committee meeting is scheduled for Thursday, October 15, 2020, at 9:30 a.m., on the Zoom platform.

10. ADJOURNMENT

The meeting of the Technical Advisory Committee adjourned at 10:12 a.m.



Western Riverside Council of Governments

Technical Advisory Committee

Staff Report

Subject: Finance Department Activities Update

Contact: Andrew Ruiz, Chief Financial Officer, aruiz@wrcog.us, (951) 405-6740

Date: October 15, 2020

The purpose of this item is to provide an update on the Agency financials through July 2020.

Requested Action:

1. Receive and file.

Fiscal Year 2019/2020 Agency Audit

WRCOG's annual Agency Interim Audit was completed on June 19, 2020. WRCOG utilizes the services of the audit firm Rogers, Anderson, Malody, and Scott (RAMS) to conduct its financial audit. The first visit is known as the "interim" audit, which involves preliminary audit work that is conducted prior to fiscal year end. The interim audit tasks are conducted in order to compress the period needed to complete the final audit after fiscal year end. In October 2020, RAMS will return to finish its second round, which is known as "fieldwork." It is anticipated that the final audit will be presented to this Committee in January 2021.

Financial Report Summary Through July 2020

The Agency Financial Report summary through July 2020, a monthly overview of WRCOG's financial statements in the form of combined Agency revenues and costs, is provided as Attachment 1.

Prior Action:

October 5, 2020: The Executive Committee received and filed.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

1. Financial Report summary through July 2020.

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Item 4.B

Finance Department Activities Update

Attachment 1

Financial Report summary through July 2020

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Western Riverside Council of Governments
Agency Financials
For the Month Ending July 31, 2020

Total Agency

	Approved Budget 6/30/2021	Thru Actual 7/31/2020	Remaining Budget 6/30/2021
Revenues and Transfers in			
Member Dues	311,410	294,410	17,000
Operating Transfer In	2,208,432	120,274	2,088,158
WRCOG HERO	136,290	7,422	128,868
PACE Residential	78,000	15,148	62,852
PACE Commercial	200,000	40,750	159,250
CA HERO	1,464,730	45,748	1,418,982
Commerical/Service	41,137	21,152	19,985
Retail	89,632	9,221	80,412
Single Family Residential	652,270	91,146	561,124
Multi-Family	267,415	26,561	240,855
Commercial/Svcs - Admin Portion	987,281	507,646	479,635
Retail - Admin Portion	2,151,178	221,296	1,929,882
Single Family Residential - Admin Portion	15,654,486	2,187,500	13,466,986
Multi Family - Admin Portion	6,417,964	637,453	5,780,511
Total Revenues and Transfers in	\$ 40,539,536	\$ 4,225,727	\$ 36,313,810
Expenses			
Salaries	2,053,769	99,731	1,954,038
Benefits	1,027,040	132,570	894,470
Overhead	1,443,294	120,274	1,323,020
Legal	285,600	8,906	276,694
Advertising Media	65,667	13500	52,167
Bank Fees	33,885	1,695	32,190
Commissioner Per Diem	62,500	750	61,750
Communications - Cellular Phones	13,500	834	12,666
Communications - Computer Services	53,000	1,597	51,404
Communications - Regular Phone	16,000	1,933	14,067
Computer Hardware	10,000	2,315	7,685
Consulting Labor	2,268,780	26,848	2,241,932
Event Support	165,736	1486.25	164,250
General Supplies	1,500	1,113	387
Parking Cost	20,000	2,142	17,858
Postage	5,350	609	4,741
Recording Fee	173,525	7,427	166,098
Rent/Lease Equipment	20,000	421	19,579
Total Expenses	\$ 40,468,538	\$ 424,152	\$ 40,044,386

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Western Riverside Council of Governments Technical Advisory Committee

Staff Report

Subject: International City / County Management Association Activities Update

Contact: AJ Wilson, California Senior Advisor, International City / County Management Association, ajwcm@aol.com, (760) 723-8623

Date: October 15, 2020

The purpose of this item is to provide an update of International City / County Management Association (ICMA) activities.

Requested Action:

1. Receive and file.

Annual Conference – September 23 – 26, 2020

The 2020 ICMA Annual Conference, which was scheduled to take place in Toronto, Canada September 23 – 26, 2020, was replaced with a virtual annual conference the week of September 21, 2020. It was considered a remarkably effective learning experience and provided a wide range of educational sessions. If you did not have the opportunity to participate you still have an opportunity to share the sessions in an ongoing virtual conference that will remain available through the end of the year. I suggest that you have your organization explore utilizing the learning tool. You already have access if you registered for the conference. However, registration is still available by going to the ICMA website at <https://unite.icma.org/>.

California City Manager to be the Next President of ICMA

Troy Brown, City Manager of Moorpark, California, was elected as President-Elect of ICMA. After serving as President Elect for 2020-2021, Mr. Brown will become President in 2021 and then serve as immediate Past President in 2022. ICMA continues to be led by California Managers which fortunately ensures that our professional challenges are always on the agenda.

City Managers Department – League of California Cities

Annual Meeting of California City Managers Department: At the annual meeting held virtually on October 7, 2020, Steve Rodgers, City Manager of Yountsville, California, was elected as President for 2020-2021.

2021 Annual Conference: The plans for the annual City Manager's Department meeting remains in February of 2021. However, due to the many contingencies that must be faced due to COVID-19, plans are being prepared for both an in person and a virtual meeting. You will be receiving more information once the format is determined. In the meantime, hold the first week of February for participation.

CAL-ICMA / CCMF Confidential Support for Manager's Families

There are obviously pressures on the families of city and county managers that are having effects during this

crisis. In most cases managers have little time to give the attention that these issues may demand. And our families try very hard to handle their own “stuff” and not bring additional demands and pressures on the managers. To provide assistance for such personal support, CAL-ICMA and the California City Management Foundation (CCMF) have developed support resources. These efforts are being coordinated by the Senior Advisors in each area of the state. Mr. Wilson provides that role for Riverside County managers and their family members. If needed, please contact Mr. Wilson either on behalf of your family or have them contact him directly.

Senior Advisor Support

As your Senior Advisor, Mr. Wilson is available for personal discussions, resource identification, and general briefings for your employees who may be ICMA members or MMASC members. Please contact Mr. Wilson at (714) 323-9116 or ajwcm@aol.com.

Prior Action:

August 20, 2020: The Technical Advisory Committee received and filed.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.



Western Riverside Council of Governments

Technical Advisory Committee

Staff Report

Subject: Western Riverside Energy Partnership Program Activities Update

Contact: Anthony Segura, Senior Analyst, asegura@wrcog.us, (951) 405-6733

Date: October 15, 2020

The purpose of this item is to provide an update on programmatic updates to the Virtual 2020 SEEC Forum and the SoCalGas Local Government Partnerships webinar.

Requested Action:

1. Receive and file.

The Western Riverside Energy Partnership (WREP) responds to Executive Committee direction for WRCOG and the Southern California Gas Company (SoCalGas) to seek ways to improve marketing and outreach to the WRCOG subregion regarding energy efficiency. WREP is designed to help local governments set an example for their communities to increase energy efficiency, reduce greenhouse gas emissions, increase renewable energy usage, and improve air quality.

SoCalGas Local Government Partnership Webinar

On November 10, 2020, various local government partnerships that collaborate with Southern California Gas Company (SoCalGas) will be holding a webinar to education both private and public sector staff on the various programs that SoCalGas has to offer to support energy efficiency upgrades and financing opportunities. The WREP team will be joining this webinar as a presenter and will be highlighting SoCalGas' Direct Install Program which offers local governments the opportunity to receive and audit from SoCalGas at no cost. In addition to this no cost audit, energy efficiency measures such as water heater covers, faucet aerators, and pipe & tank insulations are all provided to the participating agencies at no cost. Staff will highlight the work conducted within the subregion through the Direct Install Program and promote the great coordination between partner agencies.

For additional information on this webinar please contact Anthony Segura at asegura@wrcog.us.

Virtual 2020 SEEC Forum

In light of COVID-19, the Local Government Commission (LGC), in partnership with the Statewide Energy Efficiency Collaborative (SEEC), will be moving the 2020 SEEC Forum to a virtual series. The series of webinars will be offered to local government staff and energy efficiency experts at no cost. The intent of the SEEC Forum is to deliver timely and relevant energy efficiency content to local government staff while aiming to preserve the value of networking opportunities to the greatest extent possible.

Past SEEC forums have provided local government staff with information on innovative local energy and sustainability projects to help local governments save energy, reduce greenhouse gas emissions in its communities, and share best practices within the field of energy efficiency.

This new virtual series will be conducted over a 6-month period (June 2020 – November 2020). Below is a tentative schedule for webinars set to be hosted in October and November 2020:

1. October 7, 2020: Strategic Planning for a Clean Energy Future: How to Phase, Scale & Finance Smart Cities Solutions.
2. October 15, 2020: Keeping the Focus Local: A Conversation with SoCalREN Regional Partnerships.
3. October 21, 2020: BPC Spotlight Event: How Disadvantaged Communities Can Take Advantage of Dedicated Energy and Climate Opportunities.
4. October 27, 2020: 2020 Virtual Beacon Award Ceremony.
5. November 4, 2020: Mapping energy efficiency, climate planning, and regional partnerships.
6. November 12, 2020: One Vision, Many Policy Paths to Local Decarbonization.

Additional information about this virtual series and to register for the various webinar sessions can be found on the SEEC website at <https://californiaseec.org/2020-forum/>. If you cannot access Zoom for any reason, all webinars will be available via Livestream on YouTube. Visit LGC's YouTube Channel at https://www.youtube.com/channel/UC3Bi0eDMxxYV0RrhC_DiXEw to tune into the webinar.

Prior Action:

None.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.



Western Riverside Council of Governments Technical Advisory Committee

Staff Report

Subject: Single Signature Authority Report

Contact: Andrew Ruiz, Chief Financial Officer, aruiz@wrcog.us, (951) 405-6741

Date: October 15, 2020

The purpose of this item is to notify the Committee of contracts recently signed under the Single Signature Authority of the Executive Director.

Requested Action:

1. Receive and file.

The Executive Director has Single Signature Authority for contracts up to \$100,000. For the months of April through June 2020 three contracts were signed by the Executive Director. These are summarized below.

1. In July 2020, a Professional Services Agreement (PSA) was executed with Kevin Palmer for \$25,000 to assist in developing an Economic Development Corporation.
2. In August 2020, a PSA Amendment was executed with Environmental Science Associates for \$10,000 to provide services related to the Climate Action Plan.
3. In September 2020, a PSA Amendment was executed with WSP for \$25,000 to provided services related to the Riverside County Travel Demand Model (RIVTAM/RIVCOM)

Prior Action:

None.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.

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Western Riverside Council of Governments Technical Advisory Committee

Staff Report

Subject: Clean Mobility Options Voucher for Community Transportation Needs Assessment

Contact: Kyle Rodriguez, Staff Analyst, krodriguez@wrcog.us, (951) 405-6721

Date: October 15, 2020

The purpose of this item is to provide an update on the 2020 Community Transportation Needs Assessment Voucher for the Western Riverside County Clean Cities Coalition.

Requested Action:

1. Recommend that the Executive Committee adopt Resolution Number 28-20; A Resolution of the Executive Committee of the Western Riverside Council of Governments accepting a Community Transportation Needs Assessment Voucher.

Background

The California Air Resources Board (CARB), in cooperation with the Local Government Commission, CALSTART, Inc., released the Clean Mobility Options Voucher Pilot Program to conduct “Community Transportation Needs Assessments” that will help identify – and eventually address – transportation challenges faced by residents in their communities. The Western Riverside County Clean Cities Coalition seeks to integrate technology with alternative fuels and infrastructure in order to improve efficiency, increase domestic energy security, and improve operating costs for consumers and businesses. In July 2020, the Coalition applied CARB’s proposed 2020 Community Transportation Needs Assessment under the Clean Mobility Options (CMO) Voucher Pilot Program.

2020 Needs Assessment

In August 2020, the Coalition received a 2020 Needs Assessment Voucher, which will focus exclusively on residents living within disadvantaged and low-income communities. The Voucher will be used to address gaps in communities and neighborhoods that are suburban, less urbanized, less densely populated, and therefore lack robust public transit options often associated with major urban communities. The Needs Assessment will be conducted through a community engagement approach, using a stakeholder group that will include residents, affordable housing developers, environmental justice advocates, academics, and business owners. The group will develop a survey tool and a community outreach strategy that includes digital and social media, workshops (virtual or in-person), phone surveys, and one-on-one interviews. The Needs Assessment will be used to better understand how to overcome obstacles to obtaining clean, equitable transportation in our communities.

Before the Coalition can proceed, the Executive Committee must adopt a resolution accepting funding and the Community Transportation Needs Assessment Voucher.

Prior Action:

None.

Fiscal Impact:

All expenditures associated with the Needs Assessment will be covered by a grant that the Coalition will be receiving from CALSTART for \$48,600.

Attachment:

1. Resolution Number 28-20; A Resolution of the Executive Committee of the Western Riverside Council of Governments accepting a Community Transportation Needs Assessment Voucher.

Item 4.F

Clean Mobility Options Voucher for
Community Transportation Needs
Assessment

Attachment 1

Resolution Number 28-20; A
Resolution of the Executive
Committee of the Western Riverside
Council of Governments accepting a
Community Transportation Needs
Assessment Voucher

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RESOLUTION NUMBER 28-20

A RESOLUTION OF THE EXECUTIVE COMMITTEE OF THE WESTERN RIVERSIDE COUCL OF GOVERNMENTS ACCEPTING A COMMUNITY TRANSPORTATION NEEDS ASSESMENT VOUCHER

WHEREAS, the Western Riverside Council of Governments (WRCOG) is a joint powers authority consisting of the County of Riverside and 18 cities, the Eastern Municipal Water District, the Western Municipal Water District, and the Riverside County Superintendent of Schools, situated in Western Riverside County; and

WHEREAS, the California Air Resources Board (CARB), on behalf of California Climate Resources, in cooperation with the Program Administrator team of The Local Government Commission, CALSTART, Inc., will conduct “Community Transportation Needs Assessments” that will help identify – and eventually address – transportation challenges faced by residents in their communities; and

WHEREAS, pursuant to this effort, CARB provides vouchers through its Clean Mobility Options Voucher Pilot Program to support community-based efforts to improve zero-emission mobility access and equity, improve local air quality, and reduce greenhouse gas emissions; and

WHEREAS, CARB has awarded the Western Riverside County Clean Cities Coalition a 2020 Community Transportation Needs Assessment Voucher under the Clean Mobility Options Voucher Pilot Program (the “2020 Voucher”) with an approved budget of \$48,600; and

WHEREAS, the Western Riverside Council of Governments is a California public agency; and

WHEREAS, The Western Riverside County Clean Cities Coalition has reviewed the 2020 Voucher guidelines pursuant to this opportunity and determined that its objectives are consistent with the mission of WRCOG’s Climate Adaptation Plan; and

WHEREAS, WRCOG staff, with the approval and support of the Executive Committee, has determined that it is in its best interest to accept the 2020 Voucher to support its Energy and Environmental Program to serve disadvantaged and low-income residents of Western Riverside County communities.

NOW THEREFORE, BE IT RESOLVED by the Executive Committee of the Western Riverside Council of Governments that:

1. On November 2, 2020, the Executive Committee adopted Resolution 28-20 to accept \$48,600 in funding to complete a Community Transportation Needs Assessment for the Clean Mobility Options Voucher Pilot Program.
2. The Executive Committee further authorized and directed WRCOG staff to accept the 2020 Voucher; and

3. The Executive committee further authorizes WRCOG staff to perform all acts and to do all things necessary to implement the 2020 Voucher Agreement terms in compliance with the requirements of the Clean Mobility Options Voucher Pilot Program.

PASSED AND ADOPTED by the Executive Committee of the Western Riverside Council of Governments on November 2, 2020.

Kevin Bash, Chair
WRCOG Executive Committee

Rick Bishop, Secretary
WRCOG Executive Committee

Approved as to form:

Steven DeBaun
WRCOG Legal Counsel

AYES: _____ NAYS: _____ ABSENT: _____ ABSTAIN: _____



Western Riverside Council of Governments Technical Advisory Committee

Staff Report

Subject: Update on Potential Formation of a Western Riverside County Economic Development Corporation

Contact: Elisa Laurel, Program Manager, elaurel@wrcog.us, (951) 405-6752

Date: October 15, 2020

The purpose of this item is to provide an update on the potential formation of a Western Riverside County Economic Development Corporation (EDC) and to seek the appointment of representatives to an EDC Steering Committee.

Requested Action:

1. Appoint at least three and up to six representatives from WRCOG's Technical Advisory Committee to serve on the Economic Development Corporation Steering Committee.

Background

WRCOG staff held a Visioning Session on June 18, 2020, to re-visit Agency goals and accomplishments and discuss new initiatives for potential WRCOG involvement as well as consider suggestions from member agencies. During the session, Agency Directors and Managers presented new ideas, discussed program ideas, and provided feedback on activities that WRCOG is currently engaged in regarding the Agency's long-standing focus on the issue areas identified below. These focus areas were first adopted in 2011 and were subsequently affirmed by the Executive Committee and Technical Advisory Committee in 2014 and 2017. In 2014, the Agency identified "economic development" to be a central pillar for the five other goal areas, which were recognized to be mutually dependent on one another to advance. WRCOG's programs are intended to work together to support improving quality of life, which is perhaps the overall largest factor in improving the area's economic development. The focus areas include:

1. Economic Development
2. Energy and Environment
3. Water
4. Transportation
5. Education
6. Health

As a follow up to this exercise, staff presented to the Administration & Finance Committee on July 8, 2020, three prospective projects for WRCOG involvement during this next fiscal year. One project is the exploration of the formation of a Western Riverside County Economic Development Corporation, which would stand as an independently funded, non-profit organization governed by representatives from both the public and private sectors. An EDC would serve to establish sustained and complimentary services in economic development in the subregion. The concept was met with positive feedback and there was interest in further exploring the formation of an EDC for the subregion. As a next step to this effort, staff has been conducting further due diligence and research in the discovery phase consisting of reviewing existing EDC models, regionally, statewide, and nationally, that would best fit the needs of the Western Riverside County subregion.

On August 20, 2020 staff provided an update to the Technical Advisory Committee (TAC) and were encouraged to extend the timeline on its Workplan Schedule to ensure greater due diligence and allow for thorough inclusion of all potential stakeholders. An updated EDC Workplan Schedule was provided to the Executive Committee at its September 2020 meeting.

Due Diligence and Discovery Findings

Staff has, for the most part, completed the initial due diligence and discovery phase which included outreach to stakeholders and EDC best practice models. To date, staff has conducted outreach with 15 Cities, four Chambers of Commerce, 10 regional stakeholders, and 14 EDCs locally and across the nation.

Consistent themes throughout the discovery process with EDC best practice models consisted of the following:

- Allows for a region to speak with one voice.
- Leaders came together and recognized the importance of creating a regional brand.
- A win for one is a win for all.
- Many EDCs were formed during times of downturn in response to recognizing that the economy needed to diversify its jobs and economic base.
- Formation began after a strategic regional study that served as a roadmap to success.
- Public sector helped to lead and provide initial funding for EDCs and subsequently scaled to develop a private sector led effort.
- Big-picture focus, complimentary and not duplicative of local jurisdiction, chamber etc. activities

Based on conversations with regional stakeholders it was affirmed that there is not any one existing entity in the subregion that serves as a universally recognized regional point of contact for economic development efforts. In particular, the role of branding / marketing the region in a coordinated and cohesive manner in order to attract new businesses was mentioned as a consistent gap found throughout the discovery process.

Next Steps

Staff desires to convene a Steering Committee to examine EDC formation further, including governance, funding, roles, etc. It is anticipated that the Steering Committee would have approximately 20 members, with half drawn from WRCOG member agencies and the remaining members representing private industry, educational institutions and non-profits. As part of the outreach process, WRCOG has already identified a number of individuals representing these organizations who could participate in the Steering Committee. The Steering Committee is proposed to be composed of the following members:

- Three to six members of the WRCOG TAC or their designee.
- At least three members of the Executive Committee.
- Three to four representatives of local Chambers of Commerce.
- Two to three persons representing major employers or other private business owners.
- At least two persons representing Community Colleges and Universities such as the Riverside Community College District and the University of California, Riverside.
- One person representing the non-profit community.
- One to two utility representatives.

Staff is requesting that the TAC appoint at least three members of the TAC and at most six to serve on this Steering Committee.

Staff anticipates that the EDC Steering Committee would hold three monthly meetings to commence in December 2020 with the topics of each of the respective meetings to be announced along with a third-party facilitator. The intended goal of the Steering Committee with staff support is to determine the strategic direction, governance, and potential funding mechanisms to best operationalize the appropriate EDC model for the Western Riverside County subregion.

Prior Action:

September 14, 2020: The Executive Committee received and filed.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.

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Western Riverside Council of Governments

Technical Advisory Committee

Staff Report

Subject: Climate Change and Climate Adaptation Efforts

Contact: Chris Gray, Director of Transportation & Planning, cgray@wrcog.us, (951) 405-6710

Date: October 15, 2020

The purpose of this item is to provide an overview of WRCOG's ongoing efforts related to Climate Change and Climate Adaptation and the benefits of these various efforts to WRCOG member agencies.

Requested Action:

1. Receive and file.

Introduction

Western Riverside County has recently experienced a number of climate related events like droughts, extreme heat, floods, and wildfires. Recognizing these issues, WRCOG has performed several studies that address these topics and provide recommendations on how WRCOG member agencies can mitigate or even avoid their impacts. Staff have provided an overview of these studies to the WRCOG committees, including an update to this Committee on July 16, 2020.

During that presentation, staff provided an overview of several key studies including:

- Resilient IE- Phase I
- California Resilience Challenge: Western Riverside County Energy Resiliency Plan
- Resilient IE- Phase II

Since the completion of that presentation, staff have continued to work on other related efforts including an update of a subregional Climate Action Plan. Additionally, WRCOG has released a Request for Proposals No. 20-002 seeking qualified consultants to assist WRCOG in developing an Energy Resiliency Plan.

While aligning these efforts are good practice, it is also necessary because of recent State legislation including:

- SB 246 (Wieckowski. Climate change adaptation)
- SB 1000 (Leyva. Land use: general plans: safety and environmental justice)
- SB 379 (Jackson. Land use: general plan: safety element)

For example, SB 379 requires that Local Jurisdiction's General Plan specifically address climate adaptation and climate resilience.

Alignment Between WRCOG's Studies

WRCOG has made a concerted effort to develop an interconnected relationship between various efforts related to Climate Adaptation and Climate Change. Two examples of a connection are provided below:

- The Resilient IE-Phase II Study is developing a tool to prioritize transportation infrastructure that would be most impacted by climate events. This Phase II Study will identify key transportation facilities in each jurisdiction and identify those most at risk from climate events.

Connection: The Resilient IE-Phase I Study provided comprehensive Vulnerability Assessments for each WRCOG member agency. Instead of using time and resources to develop new Vulnerability Assessments, the Resilient IE-Phase II study will incorporate this data; thereby reducing the need for additional effort and also reducing the work required of our member agencies. For example, these Vulnerability Assessments already contain detailed lists of critical infrastructure and community facilities in each of WRCOG's member jurisdictions. This information is all summarized in a Community Vulnerability Profile, an example of which can be found at <https://wrcog.us/DocumentCenter/View/8020/WRCOG-Member-Community-Vulnerability-Profiles>

- The Energy Resiliency Plan will analyze how to protect key community infrastructure from interruption of power due to events such as fires, extreme heat, floods, and other power outages such as rolling blackouts and Public Safety Power Shutoffs (PSPS). This study will identify critical infrastructure and loads in each member jurisdiction and identify projects and strategies to maintain power supply during power outages. Projects may include local generation, energy storage, local power microgrids, and long-term strategies such as energy-independent 'islands.'

Connection: The Resilient IE-Phase I Study Vulnerability Assessments are a key input into this Study as well. Rather than perform another review of community facility and their vulnerabilities, the Energy Resiliency Plan will use the same Vulnerability Assessments and provide a significant cost savings for this study. Additionally, if renewable energy generation solutions are identified as a feasible project for a member jurisdiction it may be counted as a greenhouse gas (GHG) emissions reduction measure and move the city a step closer towards reaching its GHG emissions targets.

Alignment with Member Agency Plans / Programs

In addition to the inter-relationship between WRCOG's own efforts, there are significant connections between WRCOG's efforts and concurrent efforts with our local jurisdictions. Three examples are provided below:

- General Plans are now required to identify climate adaptation mitigation strategies per SB 379. An example adaptation strategy might focus on changing roadway maintenance strategies based on changing climate patterns. For example, roadways in areas with excessive flooding will require more frequent maintenance. Without a regional effort, WRCOG member agencies would be required to develop their own strategies independently:

Connection: The Resilient IE Study provides adaptation strategies that each jurisdiction can use and tailor to their own efforts. These adaptation strategies can be found at https://wrcog.us/DocumentCenter/View/7538/WRCOG-Adaptation-and-Resiliency-Strategy-Part-2-Adaptation-Strategies_FINAL.

- Local agencies should regularly evaluate community-wide evacuation routes as part of General Plans, Specific Plans, and other studies. Absent a regional effort, these evacuation routes must be mapped out by each local jurisdiction.

Connection: WRCOG has already mapped out evacuation routes for each of its member agencies. There is a significant cost savings to member jurisdictions by providing this information in a centralized location where it is easily accessible, at <https://www.arcgis.com/apps/webappviewer/index.html?id=4168a1efbdca40f889ea9dba43e04b4e&extent=-13138981.0556%2C4022288.1589%2C-12669351.9538%2C4239369.3193%2C102100>.

- State Legislation and the California Environmental Quality Act (CEQA) requires that all projects analyze impacts related to greenhouse gases (GHG). Often, individual projects analyze its impact as part of an Environmental Impact Report (EIR). These projects then have to identify its GHG impacts, which is often challenging for an individual project. The costs associated with having each project evaluate are significant and can often significantly delay projects, particularly if they are subject to litigation associated with their

GHG analysis.

Connection: The WRCOG subregional Climate Action Plan (CAP) will provide GHG baseline and forecast data for each WRCOG member agency. The CAP will also provide standardized mitigation measures that projects can implement to further streamline the process. Additional information on the WRCOG subregional CAP can be found at <https://www.wrcogcap.us/>.

Prior Action:

July 16, 2020: The Technical Advisory Committee received and filed.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.

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Western Riverside Council of Governments Technical Advisory Committee

Staff Report

Subject: Santa Ana Municipal Separate Storm Sewer System (MS4) Permit Compliance Program Update

Contact: Darcy Kuenzi, Government Affairs Officer, Riverside County Flood Control and Water Conservation District, dkuenzi@rivco.org, (951) 955-1200

Date: October 15, 2020

The purpose of this item is to provide a presentation from the from the Government Affairs Officer for the Riverside County Flood Control and Water Conservation District regarding the status of National Pollutant Discharge Elimination System (NPDES) Municipal Separate Storm Sewer System (MS4) Programs within the Santa Ana Region of Riverside County.

Requested Action:

1. Receive and file.

Background

The Santa Ana NPDES MS4 Permit requires City Managers from Beaumont, Calimesa, Canyon Lake, Corona, Eastvale, Hemet, Jurupa Valley, Lake Elsinore, Menifee, Moreno Valley, Norco, Perris, Riverside and San Jacinto, as well as the County Executive Officer to meet at least twice annually to discuss Santa Ana NPDES MS4 compliance programs. These meetings are integrated into the WRCOG Technical Advisory Committee meetings for the convenience of the City Managers and Executive Officer. This agenda item will convene the second meeting for Fiscal Year 2019/2020. Each City Manager, or their designated alternate, must attend at least one of two meetings.

The Cities and County of Riverside, as well as the Riverside County Flood Control and Water Conservation District and Coachella Valley Water District (Permittees), are jointly regulated by NPDES MS4 Permits issued by the Santa Ana, Colorado and San Diego Regional Water Quality Control Boards. These permits, issued pursuant to the federal Clean Water Act, are designed to protect local lakes, rivers and streams from pollution associated with urban runoff. The NPDES MS4 Permits specifically regulate discharges of storm water and non-storm water (e.g. irrigation runoff) from the storm drain system owned and operated by the Permittees. The NPDES MS4 Permits require Permittees to take action to regulate business and new developments, as well as residential areas and Permittee facilities (e.g. maintenance yards, parks, etc.) so as to minimize the potential for pollutants to be mobilized by runoff and conveyed through the storm drain system to local lakes, rivers and streams. Enhanced programs are required to address waterbodies that may be impaired by pollutants in urban runoff.

Discussion

The Presentation will address:

1. NPDES Permits
 - Program elements

- Waterbody specific programs
 - Permit status
 - COVID-19 impacts
2. Regulations for trash management
 3. Public education & outreach
 4. Stormwater legislative updates
 5. Enhancing sustainable communities
 6. Funding
 7. Links & resources

Prior Action:

November 21, 2019: The Technical Advisory Committee received and filed.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.