



Western Riverside Council of Governments Solid Waste Committee

AGENDA

**Wednesday, August 19, 2020
1:00 p.m.**

**Western Riverside Council of Governments
3390 University Avenue, Suite 200
Riverside, CA 92501**

**WRCOG's OFFICE IS CURRENTLY CLOSED TO THE PUBLIC DUE TO COVID-19
AND STAFF ARE WORKING REMOTELY**

**Members of the public are encouraged to participate in this meeting via Zoom
(see meeting information below)**

**Join Zoom Meeting
[Click Here](#)**

**Meeting ID: 863 3718 9555
Password: 732009**

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+16699009128,,86337189555#,,,,,0#,,732009# U.S. (San Jose)
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SPECIAL NOTICE – COVID-19 RELATED PROCEDURES IN EFFECT

Due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19), Governor Newsom has issued Executive Order N-29-20 (issued March 17, 2020) in which Section 3 supersedes Paragraph 11 of Executive Order N-25-20 (issued on March 12, 2020). This new order states that WRCOG does not need to make a physical location available for members of the public to observe a public meeting and offer public comment. The Order allows WRCOG to hold Committee meetings via video and/or teleconferencing and allows for members of the public to observe and address the meeting telephonically or electronically.

To follow the Order issued by the Governor, the Solid Waste Committee meeting scheduled for Wednesday, August 19, 2020 at 1:00 p.m. will be held via video and teleconference and any members of the public can attend electronically. Members of the public may send public comments by emailing snelson@wrcog.us, or calling (951) 405-6703 before or during the meeting, prior to the close of public comment.

Any member of the public requiring a reasonable accommodation to participate in this meeting in light of this announcement shall contact Suzy Nelson prior to 1:00 p.m. on August 17, 2020, at (951) 405-6703 or snelson@wrcog.us.

The Solid Waste Committee may take any action on any item listed on the agenda, regardless of the Requested Action.

1. CALL TO ORDER (Charles Russell, Chair)

2. ROLL CALL

3. PUBLIC COMMENTS

At this time members of the public can address the Solid Waste Committee regarding any items with the subject matter jurisdiction of the Committee that are not separately listed on this agenda. Members of the public will have an opportunity to speak on agenda items at the time the item is called for discussion. No action may be taken on items not listed on the agenda unless authorized by law. Whenever possible, lengthy testimony should be presented to the Committee in writing and only pertinent points presented orally.

4. SELECTION OF SOLID WASTE COMMITTEE CHAIR AND VICE-CHAIR FOR FISCAL YEAR 2020/2021 P. 1

Requested Action: 1. *Select Solid Waste Committee Chair and Vice-Chair positions for Fiscal Year 2020/2021.*

5. CONSENT CALENDAR

A. Summary Minutes from the May 20, 2020, Solid Waste Committee Meeting are Available for Consideration. P. 3

Requested Action: 1. *Approve the Summary Minutes from the May 20, 2020, Solid Waste Committee meeting.*

6. REPORTS / DISCUSSION

A. CalRecycle Activities Update Rhiannon McCollough, CalRecycle P. 7

Requested Action: 1. *Receive and file.*

B. Virtual Education for Senate Bill 1383 Dave Davis, MSW Consultants P. 9

Requested Action: 1. *Receive and file.*

C. ReCollect Activities Update Heather Lee, ReCollect P. 11

Requested Action: 1. *Receive and file.*

D. Used Oil and Household Hazardous Waste Activities Update Kyle Rodriguez, WRCOG P.13

Requested Action: 1. *Receive and file.*

7. ITEMS FOR FUTURE AGENDAS *Members*

Members are invited to suggest additional items to be brought forward for discussion at future Solid Waste Committee meetings.

8. GENERAL ANNOUNCEMENTS *Members*

Members are invited to announce items / activities which may be of general interest to the Solid Waste Committee.

9. NEXT MEETING: The next Solid Waste Committee meeting is scheduled for Wednesday, November 18, 2020, at 1:00 p.m., via Zoom platform.

10. ADJOURNMENT

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Western Riverside Council of Governments

Solid Waste Committee

Staff Report

Subject: Selection of Solid Waste Committee Chair and Vice-Chair for Fiscal Year 2020/2021

Contact: Casey Dailey, Director of Energy & Environmental Programs, cdailey@wrcog.us, (951) 405-6720

Date: August 19, 2020

The purpose of this item is to select a Solid Waste Committee Chair and Vice-Chair for Fiscal Year 2020/2021.

Requested Action:

1. Select Solid Waste Committee Chair and Vice-Chair positions for Fiscal Year 2020/2021.
-

WRCOG's Committee leadership positions are selected at the start of each fiscal year. The leadership for the Executive Committee for Fiscal Year 2020/2021 was selected as follows:

Chair: Kevin Bash, City of Norco
 Vice-Chair: Karen Speigel, County of Riverside
 2nd Vice-Chair: Crystal Ruiz, City of San Jacinto

Historically, other WRCOG Committee leadership positions have generally coincided with those of the Executive Committee, although there are no requirements for this pattern stipulated in WRCOG's JPA or Bylaws.

Prior Action:

None.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.

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1. CALL TO ORDER

The meeting of the Solid Waste Committee was called to order at 1:05 p.m. by Chair Charles Russell via the digital platform, Zoom.

2. SELF INTRODUCTIONS

Members present:

Holly Stuart, City of Banning
Karee Keyser, City of Beaumont
Jacqueline Zukeran, City of Corona
Miguel Ramirez, City of Eastvale
Charles Russell, City of Hemet, Chair
Sean McGovern, City of Jurupa Valley
Angelic Davis, City of Moreno Valley
Louie Lacasella, City of Murrieta
Liset Hernandez, City of Perris
Stacey Biddle, City of Temecula
Les Chapman, City of Wildomar
Olivia Sanchez, County of Riverside

Staff present:

Andrew Ruiz, Chief Financial Officer
Casey Dailey, Director of Energy & Environmental Programs
Tyler Masters, Program Manager
Kyle Rodriguez, Staff Analyst
Suzy Nelson, Administrative Assistant

Guests present:

Linda Krupa, City of Hemet
Jasmin Rivera, City of Moreno Valley
Nancy Noriega, City of Moreno Valley
William Carrasco, City of Corona
Kathleen Utter, County of Riverside
David Davis, MSW Consultants
Girard Mobley, MSW Consultants
Glenda Chavez, Waste Management
Lisa Llamas, Waste Management
Rhiannon McCollough, CalRecycle
Ignacio Valdivia, CR&R
Loren Scott, MSW Consultants
Chen Newman, MSW Consultants

3. PUBLIC COMMENTS

There were no public comments.

4. MINUTES (*Jurupa Valley / Wildomar*) 12 yes; 0 no; 0 abstain. Item 4.A was approved. Representatives from the Cities of Canyon Lake, Lake Elsinore, Menifee, Riverside, and San Jacinto were not present.

A. Summary Minutes from the February 19, 2020, Solid Waste Committee Meeting are Available for Consideration.

Action: 1. *Approved the Summary Minutes from the February 19, 2020, Solid Waste Committee meeting.*

5. REPORTS / DISCUSSION

A. California Recycling Requirements and SB 1383: Short-lived Climate Pollutants Update

Kyle Rodriguez provided an update on CalRecycle's revised draft of Senate Bill (SB) 1383. The Office of Administration Law (OAL) concluded its formal comment period and all comments were to be submitted by 5:00 p.m. on May 20, 2020. The final regulatory text and rulemaking documents approved by the OAL will be posted on CalRecycle's Rulemaking page of its website.

To support the subregion's recycling and waste diversion goals and strengthen edible food recovery programs, WRCOG, the Rural County Representatives of California, the County of Los Angeles Board of Supervisors, and others are jointly supporting Assembly Bill (AB) 2612 (Maienschein, Reducing Waste Through Strategic Investment). WRCOG staff is working with local State Assembly members to support the legislation. If passed, AB 2612 will provide funding for local governments, with edible food recovery assisting the region meet SB 1383 requirements.

WRCOG's Public Service Fellowship Program has been postponed from July 2020 to September 2020, due to the impacts of COVID-19. All Fellowship applications are due from the requesting host agency and applying Fellow by July 31, 2020. The Fifth Round of the Program is set to conclude in May 2021. Please reach out to Rachel Singer, rsinger@wrcog.us with any questions. Fellows can work on a variety of tasks to support member agencies, including SB 1383 efforts, if it aligns with an applicant's interests.

Action: 1. *Received and filed.*

B. CalRecycle Electronic Annual Reporting Activities Update

Kyle Rodriguez reported that, on an annual basis, staff prepares the Electronic Annual Reports (EAR) on behalf of 11 member jurisdictions which request WRCOG to complete. Staff have begun requesting from member jurisdictions its diversion tonnage reports, program information on Mandatory Commercial Recycling / Mandatory Organics Recycling, and total covered business recycling; the data is then entered in an online database. Both the online tool and the EAR will allow WRCOG, local jurisdictions, waste haulers, and CalRecycle to draft a report well in advance of the submission due date of August 1, 2020.

Action: 1. *Received and filed.*

C. Used Oil and Oil Filter Recycling Program Activities Update

Kyle Rodriguez reported that due to COVID-19 all oil and outreach events in the subregion have been postponed through June 30, 2020. WRCOG is changing its social media target goals and advertisements and is now promoting public announcements with online resources to help recycle used motor oil and other household hazardous waste. On April 17, 2020, WRCOG began a brand awareness campaign using short videos and made impressions online to more than 100k viewers.

Applications for CalRecycle's used Oil Payment Program (OPP) Cycle 11 are due no later than June 30, 2020. Staff will be providing a sample Letter of Authorization to all member jurisdictions that are interested in participating in the regional Used Oil Program.

Do to the impacts of COVID-19, WRCOG has paused all school outreach efforts and has partnered with EcoHero to provide schools with a resourceful webinar that introduces eco-topics through song, dance, and music videos, on how students can make an impact at home and school. On May 13, 2020, Glen Avon Elementary, located in the City of Jurupa Valley, was the first to live-stream an EcoHero show in the subregion. The virtual show was a success and WRCOG will continue using the virtual shows and will provide notices for the upcoming schedule to its members.

Action: 1. *Received and filed.*

6. ITEMS FOR FUTURE AGENDAS

There were no items for future agendas.

7. GENERAL ANNOUNCEMENTS

Committee member Kathleen Utter shared that the Riverside County Department of Waste Resources has sent out informational lists of outreach events for 2020, HHW info sheets, and green waste disposal tonnages, to all jurisdictions. Please get in touch with her if you did not receive them.

Committee member Olivia Sanchez announced that the SoCal Waste forum will be held on May 27, 2020, at 10:00 a.m.

8. NEXT MEETING: **The next Solid Waste Committee meeting is scheduled for August 19, 2020, at 1:00 p.m., via the Zoom platform.**

9. ADJOURNMENT: **The meeting of the Solid Waste Committee adjourned at 1:31 p.m.**

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Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: CalRecycle Activities Update

Contact: Rhiannon McCollough, Local Assistance and Market Development CalRecycle,
Rhiannon.McCollough@calrecycle.ca.gov, (911) 341-6525

Date: August 19, 2020

The purpose of this item is to provide an update of activities undertaken by the California Department of Resources Recycling and Recovery (CalRecycle).

Requested Action:

1. Receive and file.

This item is reserved for a presentation from the Local Assistance and Market Development Branch of CalRecycle.

Prior Action:

None.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.

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Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: Virtual Education for Senate Bill 1383

Contact: Dave Davis, President, MSW Consultants, dave@msw-consultants.com, (951) 973-0023

Date: August 19, 2020

The purpose of this item is to provide an update of activities undertaken by MSW Consultants.

Requested Action:

1. Receive and file.
-

This item is reserved for a presentation from the President of MSW Consultants on the virtual education methods for SB 1383.

Prior Action:

None.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.

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Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: ReCollect Activities Update

Contact: Heather Lee, Customer Success Manager, ReCollect Systems, heather.lee@recollect.net, (360) 302-2655

Date: August 19, 2020

The purpose of this item is to provide an update of activities undertaken by the ReCollect Systems.

Requested Action:

1. Receive and file.

This item is reserved for a presentation from the Customer Success Manager by ReCollect Systems.

Prior Action:

None.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachment:

None.

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Western Riverside Council of Governments

Solid Waste Committee

Staff Report

Subject: Used Oil and Household Hazardous Waste Activities Update

Contact: Kyle Rodriguez, Staff Analyst, krodriguez@wrcog.us, (951) 405-6721

Date: August 19, 2020

The purpose of this item is to provide an update on Program events, community outreach activities, Oil Payment Program (OPP) Cycles 9 & 10, and the Household Hazardous Waste (HHW) Discretionary Grant.

Requested Action:

1. Receive and file.

WRCOG's Used Oil and Oil Filter Recycling Program is designed to promote the proper recycling and disposal of used oil, oil filters, and HHW.

Background

The Used Oil and HHW Programs are funded by grants from CalRecycle, which allows jurisdictions to provide outreach and education on the proper recycling of used motor oil, oil filters, and HHW. WRCOG provides outreach on behalf of the 17 member jurisdictions that participate in the Used Oil Program. The primary objective is to teach "Do It Yourself" individuals who change their oil how to dispose of their used oil and oil filters properly; therefore, WRCOG is providing resources online, such as social media, digital billboards, and virtual presentations, regarding where to recycle used oil and oil filters. In addition to promoting used oil and oil filter recycling, staff provides information about County-wide HHW collection centers, which allows residents to drop-off other automotive and hazardous household products for free.

Oil Payment Program (OPP) Cycles 9 & 10

Due to COVID-19, WRCOG postponed all of its oil and outreach events in the subregion. WRCOG has adjusted its social media target of event promotion to public awareness of recycling motor oil, oil filters, and HHW. Social media will direct viewers to online resources for safe locations to dispose of materials.

On April 17, 2020, WRCOG began running short videos using Ad Manager. Selected audiences made online impressions for more than 100,000 users by the end of the first month.

As of June 30, 2020, video ads used to reach audiences to promote safe disposal was played by over 1.6 million viewers since April. More analytics for the OPP Cycle 9 social media campaign are provided as Attachment #1 to this Staff Report.

By August 17, 2020, OPP Cycle 9 annual performance reports are to be submitted to CalRecycle. WRCOG will complete the annual report on behalf of the following jurisdictions for Fiscal Year 2019/2020: The Cities of Banning, Calimesa, Canyon Lake, Corona, Eastvale, Hemet, Jurupa Valley, Lake Elsinore, Menifee, Murrieta, Norco, Perris, Riverside, San Jacinto, Temecula, and Wildomar.

With the health concerns related to COVID-19, WRCOG will continue to postpone all of its oil and outreach events in the subregion. Staff is utilizing other outlets to encourage proper disposal of used oil, oil filters, and HHW. WRCOG is working to provide a public message using digital billboard advertising, indicating that, “Motor Oil Can Be Recycled Too.” The digital billboard will air August 24, 2020 – February 1, 2021, in the City of Perris on the I-215 freeway.

WRCOG’s social media campaign will continue to provide locations to recycle oil and HHW. Although in-person events are postponed, WRCOG is looking to launch an online voucher program. Using social media, a user will see an ad and click through a short survey on oil recycling. Once completing the survey, a voucher will be provided to take into an auto parts store. Participants can exchange a maximum of two used oil filters for two new oil filters. Jurisdictions can look to see a calendar of virtual oil events by early fall.

EcoHero Virtual Stream and HHW

WRCOG is offering the EcoHero show to member jurisdiction’s school partners via in-person or virtually, EcoHero is a helpful resource that introduces environmental topics such as used oil recycling, through songs, dances, and music videos, while explaining to students how they can make an impact at home and school.

On May 13, 2020, a pilot live-stream EcoHero show was hosted at Glen Avon Elementary located in the City of Jurupa Valley and was incredibly well-received. The virtual show was a success proving to be interactive for its students, teachers, parents at home, and the principal. Testimonials, dates, schools, and more information on the EcoHero Shows in Western Riverside County can be found in Attachment #2.

The live shows began in December 2019 and were performed in-person at six schools. During stay-at-home orders related to COVID-19, EcoHero provided virtual live stream shows at five schools in Western Riverside County. As of June 30, 2020, EcoHero had provided a total of 11 schools that participated during the 2019-2020 school year, which reached over 3,500 students.

EcoHero shows adjustment to virtual education during the pandemic allowed for programs to continue during the stay at home orders. Riverside County School Districts started the new school year with hybrid virtual and in-person models beginning August 10, 2020. EcoHero provides school partners with the option of in-person or virtual stream shows. WRCOG staff will continue to utilize virtual education and outreach in the subregion; however, a member jurisdiction may request an in-person show.

Household Hazardous Waste (HHW) Discretionary Grant

In July 2019, WRCOG was notified that it has been awarded \$60,000 to administer CalRecycle’s HHW grant Cycle 33. The program will expand upon WRCOG’s existing waste, recycling, and reuse programs including public outreach and education in the subregion on items such as antifreeze, batteries, oil, and paint, which require special care for disposal.

The HHW program allows for an education component of \$20,000; a portion of that budget is to provide outreach at youth events. WRCOG will substitute the originally planned Endangered Species Awareness (ESA) events hosted by the Riverside County Habitat Conservation Agency (RCHCA) to EcoHero shows. ESA days have been canceled due to the health concerns related to COVID-19. EcoHero performers will teach kids about the hazards of HHW through the virtual live stream.

Additionally, an HHW toolkit will be given to school’s teachers to hand out to students as a supplement before the show. The toolkit will include age-appropriate printed materials about illegal dumping, reusable resources, safe disposal methods, and how to prevent habitat contamination from improper disposal of waste. The HHW toolkit will also be included in the listed budget.

Prior Action:

May 20, 2020: The Solid Waste Committee received and filed.

Fiscal Impact:

This item is for informational purposes only; therefore, there is no fiscal impact.

Attachments:

1. Used Motor Oil social media campaign analytics.
2. Western Riverside County EcoHero Show recap.

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Item 6.D

Used Oil and Household Hazardous
Waste Activities Update

Attachment 1

Used Motor Oil social media
campaign analytics

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Jul 1, 2019 - Jun 30, 2020

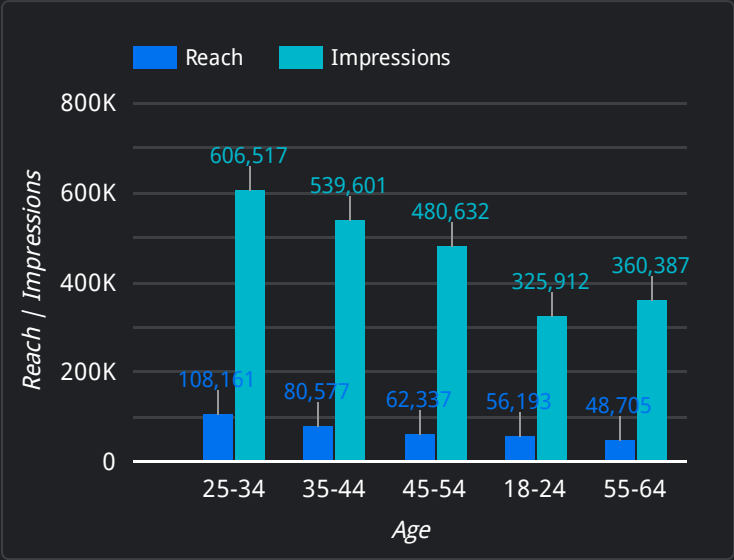


Reach & Impressions

by Age

Reach
356.0K

Impressions
2.3M

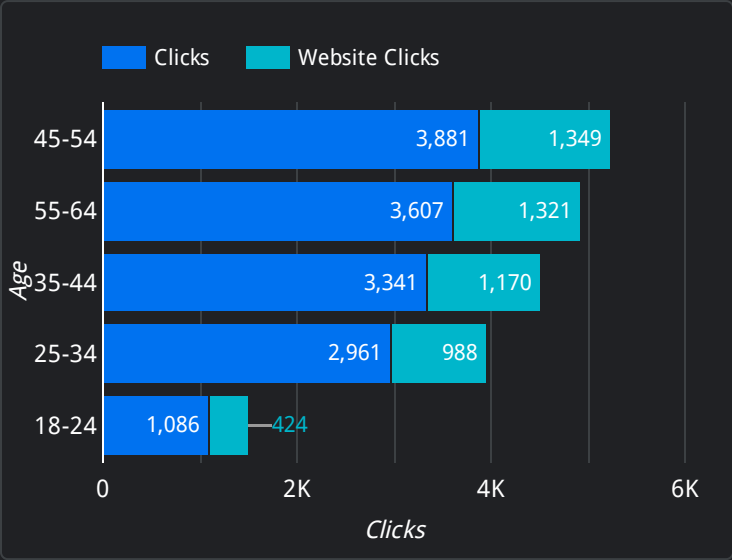


Website Clicks & Clicks

by Age

Website Clicks
5.3K

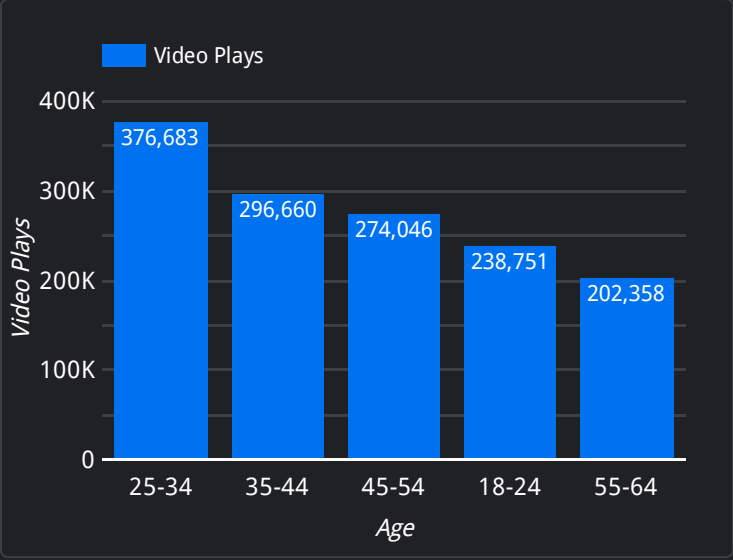
Clicks
14.9K



Video Plays

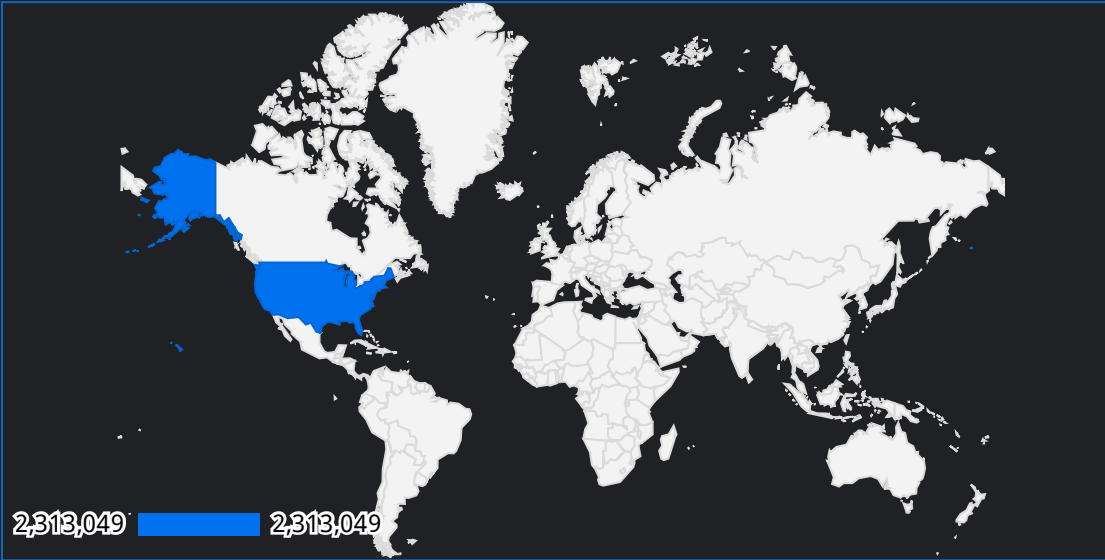
by Age

Video Plays
1.4M



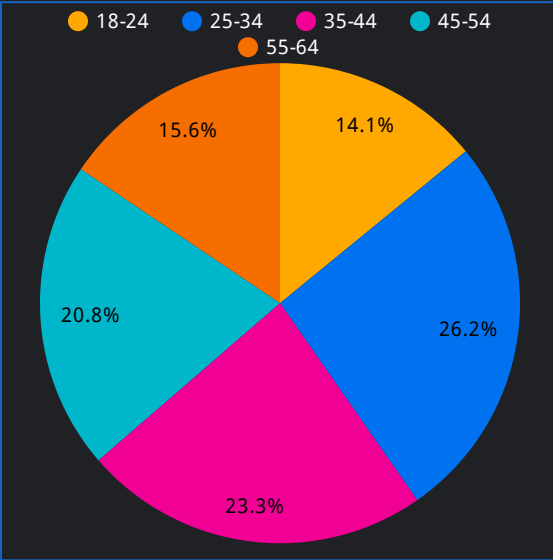
Country Breakdown

by Impressions



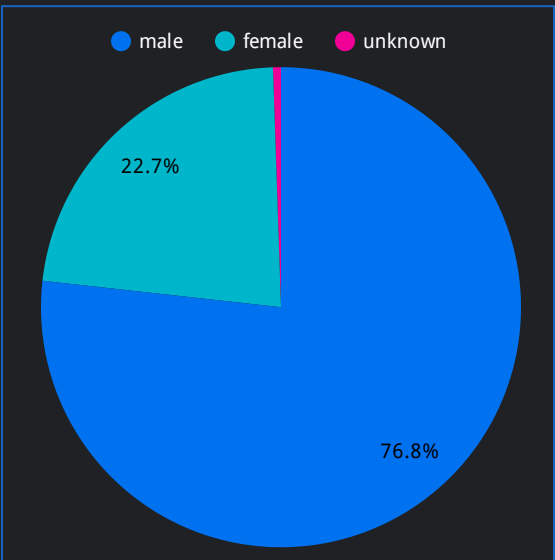
Age Breakdown

by Impressions



Gender Breakdown

by Impressions



Ads Breakdown

by Impressions

Ads		Impressions
1.	Brand awareness - Vals	529,155
2.	Brand awareness - Oil Change	402,621
3.	Brand awareness - Motorcycle	381,471
4.	Car	308,749
5.	DIY / Green	203,710
6.	Brand awareness - Earth	201,849

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Item 6.D

Used Oil and Household Hazardous
Waste Activities Update

Attachment 2

Western Riverside County EcoHero
Show recap

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1



2

Thanks To You + Others

We were able to:

- Perform “The EcoHero Show” in-person to **357 schools** and stream at-home to an additional 55 schools.
- We reached an estimated **185,000 students** and their families/teachers, which is enough to fill the **Staples Center 9 times!**
- Students took our messages home, resulting in **475,000+ views** on our YouTube channel equating to **14,260 hours** of watch time.

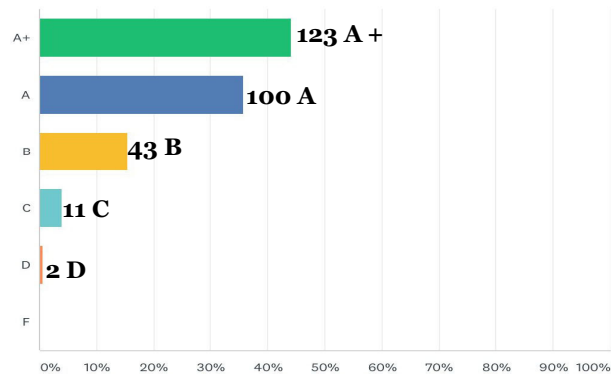


3

Survey Results: Faculty at Schools Grading Our Show

Please "Grade" the overall presentation

Answered: 279 Skipped: 0



4

Superhero Performers



EcoHero Loxi



Eco TKO

5

Superhero Performers



Eco Shara



Eco J

6

Superhero Performers



Ms. Eco



Mr. Eco

7

Superheroes Behind The Scenes



Pia Piscitelli
- School Booker -



Ellen Piscitelli
- Assistant School Booker -



Candice Dickens-Russel
- Assistant School Booker -

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Superheroes Behind The Scenes



Monique Figueiredo

- Sponsor Liaison -



Rayand Villanueva

- Logistics Coordinator -

Schools + Dates In Western Riverside

- 1. Date:** Tuesday, December 10, 2019
School: Palm Innovation Academy
of Shows: 2
of Attendees: 398

2. Date: Tuesday, December 10, 2019
School: Wildomar Elementary
of Shows: 2
of Attendees: 523

3. Date: Wednesday, December 11, 2019
School: E. Hale Curran Elementary
of Shows: 2
of Attendees: 600

4. Date: Wednesday, December 11, 2019
School: Estudillo Elementary
of Shows: 1
of Attendees: 300
- 5. Date:** Thursday, December 12, 2019
School: Luiseno School
of Shows: 1
of Attendees: 600

6. Date: Friday, December 20, 2019
School: Pachappa Elementary
of Shows: 2
of Attendees: 742

Live Stream
7. Date: Wednesday, May 13, 2020
School: Glen Avon Elementary
of Shows: 1
of Attendees: 47
- 8. Date:** Thursday, May 21, 2020
School: Freedom Crest Elementary
of Shows: 1
of Attendees: 109

9. Date: Wednesday, May 27, 2020
School: Paloma Elementary
of Shows: 1
of Attendees: 46

10. Date: Thursday, May 28, 2020
School: Sierra Vista Elementary School
of Shows: 1
of Attendees: 155

11. Date: Friday, May 29, 2020
School: Machado Elementary
of Shows: 1
of Attendees: 27

Total Students Reached: 3,547

Testimonials From Western Riverside

"I was very impressed with how the presenter took command of the group. The children were very engaged. The program was very interactive. The pacing was perfect!"

12/16/2019: Michelle Carlisle, 2nd Grade Teacher, Wildomar Elementary

"It was a very entertaining performance filled with lots of fun and excitement."

12/16/2019: Dr. Scott, Principal, Estudillo Elementary

"Our students are always so excited for the EcoHero show! The simple but fun messages really seem to click and stick. They take those messages back to the classroom and home, helping both to preserve precious natural resources, lower energy bills, and reduce waste. Every school needs this assembly!"

12/17/2019: Emily Brooks, PTA Vice President of Programs, E. Hale Curran Elementary

"The show was entertaining and full of energy!"

1/5/2020: Beatriz Chavez, Assistant Principal, Palm Innovation Academy

"The information was awesome and I really enjoyed the energy the presenter brought to the presentation."

1/6/2020: Jessica Jackson, 5th, Palm Innovation Academy



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Testimonials From Western Riverside

Live Stream

"I really enjoyed it. It's probably hard to perform without the energy you receive from a live audience. I would like to schedule this again for when school is in session."

5/13/2020: Sylvia Bottom, Principal, Glen Avon Elementary

"I think it was great for the kids! They enjoyed having an assembly."

5/13/2020: Ana Barriga, Grade 1, Glen Avon Elementary

"It was incredibly engaging! I can only imagine how amazing this would be if we were able to safely all be together live. The hosts did a great job!"

5/21/2020: Breanna Williams, 2nd Grade, Freedom Crest Elementary

"Engaging, entertaining and informative."

5/21/2020: Katie Speed, 1st Grade Teacher, Freedom Crest elementary

"Music seemed to be engaging."

5/23/2020: Mr. John E. Stephens, 3rd Grade, Freedom Crest Elementary



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Testimonials From Western Riverside

"For a virtual assembly, the gals did a great job. It's challenging to keep kids entertained for educational purposes. I noticed that there was close to 50 student in the entire time - no dropouts toward the end. That's impressive!"

5/27/2020: Karen Vogt, 5th Grade , Paloma Elementary

"Very positive and upbeat presentation! Thank you for the positive attitude & mindset!"

5/28/2020: Billie Kerr-Mosher, Assistant Principal , Sierra Vista Elementary

"Great job getting kids to join in by teaching them the dance moves. Love the multimedia approach (singing, Video, dancing). You made it fun, interactive, and interesting for students."

5/28/2020: Lisa Graham, 5th gr teacher, Sierra Vista Elementary

"I thought it was an engaging show, filled with catchy songs, that helped students learn about ways to be eco friendly."

5/28/2020: Laura Berry, 2nd Grade, Sierra Vista Elementary

"I really enjoyed the show as a teacher. I'm a song and dance kind of teacher, so the presentation really resonated with me. I would love to continue to use these songs in my classroom moving forward. My students enjoyed the songs and really liked seeing pictures at the end. They liked the chat."

5/29/2020: Carrie Justvig, K-3 Special Education, Sierra Vista Elementary



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Streaming Pivot

Due to Covid 19, we were forced to pilot streaming our assembly live. We were surprised at how effectively our show translated through that medium. We hope to perform live shows again as soon as it is safe but are happy to have been able to stream! Here are pictures from some children we streamed to who sent pics.



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Unmeasurable Impact

We compile testimonials from teachers and principals, keep track of the number of students we reach at each school, and get inspired by the groups of children who share with us the action they're taking around litter reduction and recycling in their communities. What's harder to track is the positive impact our shows are making on students long term. Social media has allowed some of that to surface with students now in high school reaching out to us. One of those comments is below from a YouTube video. Thank you for allowing us to reach students like the one below! We are truly grateful for the opportunity.



The Cook 26 minutes ago (edited)

Not sure if you remember me because it was several years ago, but you visited my elementary school called Harloe. I'm now a freshmen at a high school call new tech. I need to give you a lot of credit for how you changed me. Before, I was your average, run of the mill kid crazed about video games. Now I'm part of a student council encouraging community service and aspiring to become a law enforcement ranger of the national park service. It wasn't all you that turned me out to be like this, but you certainly hit the on switch. I have major respect for your work and hope you can spread this knowledge to young students everywhere.

Show less



REPLY

15



THE ECOHERO SHOW



www.EcoHeroShow.com | ecoheroshow@gmail.com | 888-482-3885

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