



# **Western Riverside Council of Governments Solid Waste Committee**

## **AGENDA**

**Wednesday, May 21, 2025  
1:00 PM**

**Western Riverside Council of Governments  
3390 University Avenue, Suite 200  
Riverside, CA 92501**

### **Remote Meeting Locations:**

**City of Banning  
Banning Civic Center  
99 East Ramsey Street  
Banning, CA 92220**

**City of Lake Elsinore  
City Hall  
130 S. Main Street, Conference Room A  
Lake Elsinore, CA 92530**

**City of Menifee  
City Hall  
29995 Evans Road, CSD Conference Room  
Menifee, CA 92586**

**City of Moreno Valley  
City Hall  
14177 Frederick Street, Conference Room D  
Moreno Valley, CA 92553**

**City of Murrieta  
City Hall  
1 Town Square, City Manager's Conference Room - 2C  
Murrieta, CA 92562**

**Members of the public are welcome to participate remotely from any location. Committee member participation is limited to locations that are listed on the published agenda.**

**[Public Zoom Link](#)**

**Meeting ID: 883 2408 5884**

**Passcode: 834150**

**Dial in: 669 444 9171 U.S.**

In compliance with the Americans with Disabilities Act and Government Code Section 54954.2, if special assistance is needed to participate in the Solid Waste Committee meeting, please contact WRCOG at (951) 405-6702. Notification of at least 48 hours prior to meeting time will assist staff in assuring that reasonable arrangements can be made to provide accessibility at the meeting. In compliance with Government Code Section 54957.5, agenda materials distributed within 72 hours prior to the meeting which are public records relating to an open session agenda item will be available for inspection by members of the public prior to the meeting at 3390 University Avenue, Suite 200, Riverside, CA, 92501.

In addition to commenting at the Committee meeting, members of the public may also submit written comments before or during the meeting, prior to the close of public comment to [jleonard@wrcog.us](mailto:jleonard@wrcog.us).

Any member of the public requiring a reasonable accommodation to participate in this meeting in light of this announcement shall contact Lucy Felix 72 at least hours prior to the meeting at (951) 405-6702 or [jleonard@wrcog.us](mailto:jleonard@wrcog.us). Later requests will be accommodated to the extent feasible.

The Committee may take any action on any item listed on the agenda, regardless of the Requested Action.

**1. CALL TO ORDER (Liset Hernandez, Chair)**

**2. PLEDGE OF ALLEGIANCE**

**3. ROLL CALL**

**4. PUBLIC COMMENT**

At this time members of the public can address the Committee regarding any items within the subject matter jurisdiction of the Committee that are not separately listed on this agenda. Members of the public will have an opportunity to speak on agenda items at the time the item is called for discussion. No action may be taken on items not listed on the agenda unless authorized by law. Whenever possible, lengthy testimony should be presented to the Committee in writing and only pertinent points presented orally.

**5. CONSENT CALENDAR**

All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Committee, any public comments on any of the Consent Items will be heard. There will be no separate action unless members of the Committee request specific items be removed from the Consent Calendar.

**A. Action Minutes from the February 19, 2025, Solid Waste Committee Meeting**

**Requested Action(s):**

1. Approve the Action Minutes from the February 19, 2025, Solid Waste Committee meeting.

**B. Used Oil and Filter Recycling Program Activities Update**

**Requested Action(s):** 1. Receive and file.

**6. REPORTS / DISCUSSION**

Members of the public will have an opportunity to speak on agendized items at the time the item is called for discussion.

**A. Legislative Update**

**Requested Action(s):** 1. Receive and file.

**B. Annual Reporting Update**

**Requested Action(s):** 1. Receive and file.

**C. Contamination Campaign Activities Update**

**Requested Action(s):** 1. Receive and file.

**D. Love Your Neighborhood Program Activities Update**

**Requested Action(s):** 1. Receive and file.

**7. ITEMS FOR FUTURE AGENDAS**

Members are invited to suggest additional items to be brought forward for discussion at future Committee meetings.

**8. GENERAL ANNOUNCEMENTS**

Members are invited to announce items / activities which may be of general interest to the Committee.

**9. NEXT MEETING**

The next Solid Waste Committee meeting is scheduled for Wednesday, August 20, 2025, at 1:00 p.m., in WRCOG's office at 3390 University Avenue, Suite 200, Riverside.

**10. ADJOURNMENT**

# Solid Waste Committee

## Action Minutes

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### 1. CALL TO ORDER

The meeting of the WRCOG Solid Waste Committee was called to order by Chair Liset Hernandez on February 19, 2025, at 1:00 p.m. in WRCOG's office.

### 2. PLEDGE OF ALLEGIANCE

Chair Jacqueline Zuckeran led the Committee members and guests in the Pledge of Allegiance.

### 3. ROLL CALL

- City of Banning - Holly Stuart
- City of Beaumont - Sue Foxworth
- City of Calimesa - Mari Shakir
- City of Canyon Lake - Mike Borja
- City of Corona - Jacqueline Zuckeran (Chair)
- City of Eastvale - Simone Blackwell
- City of Jurupa Valley - Abigail Gomez
- City of Lake Elsinore - Nicole McCalmont
- City of Menifee - Kori Jones\*
- City of Moreno Valley - Allen Lopez
- City of Murrieta - Pedro Ceballos
- City of San Jacinto - Ruth Montoya
- City of Temecula - Rebecca Kiser

\*Arrived after Roll Call

Absent:

- City of Hemet
- City of Perris
- City of Riverside
- City of Wildomar
- County of Riverside

### 4. PUBLIC COMMENTS

There were no public comments.

### 5. CONSENT CALENDAR

|                  |                                                                                                                             |
|------------------|-----------------------------------------------------------------------------------------------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED AS RECOMMENDED</b>                                                                                              |
| <b>MOVER:</b>    | Temecula                                                                                                                    |
| <b>SECONDER:</b> | Jurupa Valley                                                                                                               |
| <b>AYES:</b>     | Beaumont, Calimesa, Corona, Eastvale, Jurupa Valley, Lake Elsinore, Menifee, Moreno Valley, Murrieta, San Jacinto, Temecula |
| <b>ABSTAIN:</b>  | Banning, Canyon Lake                                                                                                        |

**A. Action Minutes from the November 20, 2024, Solid Waste Committee Meeting**

**Action:**

1. Approved the Action Minutes from the November 20, 2024, Solid Waste Committee meeting.

**B. Used Oil and Filter Recycling Program Activities Update**

**Action:**

1. Received and filed.

**6. REPORTS / DISCUSSION**

**A. Residential and Commercial Rate Survey Regarding Fees and Programs from Local Waste Haulers**

**Action:**

1. Received and filed.

**B. Contamination Campaign Activities Update**

**Action:**

1. Received and filed.

**C. Presentation by Repeat Reuse**

**Action:**

1. Received and filed.

**D. Solid Waste Communicator Newsletter**

**Action:**

1. Received and filed.

**E. CalRecycle Activities Update**

**Action:**

1. Received and filed.

**7. ITEMS FOR FUTURE AGENDAS**

There were no items for future agendas.

## **8. GENERAL ANNOUNCEMENTS**

Casey Dailey, Director of Energy & Environmental Programs, announced that WRCOG will be preparing an agreement with each participating jurisdiction memorializing the participation in the various solid waste programs.

## **9. NEXT MEETING**

The next Solid Waste Committee meeting is scheduled for Wednesday, May 21, 2025, at 1:00 p.m., in WRCOG's office at 3390 University Avenue, Suite 200, Riverside.

## **10. ADJOURNMENT**

The meeting was adjourned at 1:49 p.m.



# Western Riverside Council of Governments Solid Waste Committee

## Staff Report

**Subject:** Used Oil and Filter Recycling Program Activities Update  
**Contact:** Mei Wu Nguyen, Analyst I, [mwu@wrcog.us](mailto:mwu@wrcog.us), (951) 405-6734  
**Date:** May 21, 2025

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### **Recommended Action(s):**

1. Receive and file.
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### **Summary:**

WRCOG's Used Oil Program partners with 15 member agencies to educate residents on properly recycling used motor oil and oil filters. From July 2024 to April 2025, WRCOG hosted 25 events, facilitating the exchange of 1,654 used oil filters, and collected 1,472 recycling surveys. Through its outreach efforts, the Program generated 1,188,189 online impressions, delivered EcoHero presentations to 18 elementary schools, and received the Oil Payment Program 15 award from CalRecycle.

### **Purpose / WRCOG 2022-2027 Strategic Plan Goal:**

The purpose of this item is to provide an update of Used Oil Program activities. This effort aligns with WRCOG's 2022-2027 Strategic Plan Goal #6 (Develop and implement programs that support resilience for our region) and sub-goal #6.3 (Continuing to support the Solid Waste and Recycling Program).

### **Discussion:**

### **Background**

WRCOG continues to engage and educate the public with digital campaigns regarding where to properly recycle used oil and exchange used oil filters for up to two free new ones. Members of the public participate via Facebook by clicking on an advertisement that opens an online survey. Upon completion of the survey, participants receive a voucher that provides the date, time, and instructions for participation, and it is valid for one free oil filter exchange. Exchanges are available on Saturdays from the time a Certified Collection Center (CCC) auto parts store opens until 5:00 p.m.

Staff works with a marketing consultant to schedule used oil filter collection events at CCCs for the filter exchanges. Staff corresponds with each CCC before events, confirming safety measures and procedures are in place. Staff also provides used oil collection containers to member agencies at their request. This Program helps member agencies comply with Assembly Bill 939 regarding hazardous waste source reduction.

### **Oil Payment Program (OPP) 14 Program Activities**

The following list outlines the completed and upcoming activities for Fiscal Year (FY) 2024/2025:

- Between July 2024 through April 2025, under the Used Oil / Filter Exchange Program, WRCOG hosted 25 events for exchanging used oil filters. A total of 1,157 used oil filters were exchanged for new ones, and 960 participants completed surveys on used motor oil and filters. Online impressions totaled 1,777,657, representing the cumulative number of times event ads were viewed. The table below provides a detailed breakdown of the event specifics.

| Date       | City          | Attendance | Number of Oil Filters Exchanged |
|------------|---------------|------------|---------------------------------|
| 07/27/2024 | Calimesa      | 118        | 44                              |
| 08/03/2024 | Corona        | 238        | 151                             |
| 08/10/2024 | Eastvale      | 44         | 29                              |
| 08/17/2024 | Banning       | 82         | 69                              |
| 09/07/2024 | Jurupa Valley | 207        | 86                              |
| 09/14/2024 | Lake Elsinore | 259        | 56                              |
| 09/21/2024 | Menifee       | 207        | 95                              |
| 10/05/2024 | Murrieta      | 173        | 87                              |
| 10/12/2024 | Norco         | 299        | 139                             |
| 10/19/2024 | Perris        | 63         | 25                              |
| 11/2/2024  | Riverside     | 345        | 130                             |
| 11/16/2024 | San Jacinto   | 280        | 57                              |
| 12/07/2024 | Temecula      | 146        | 56                              |
| 12/14/2024 | Hemet         | 183        | 54                              |
| 1/25/2025  | Eastvale      | 151        | 79                              |
| 2/01/2025  | Norco         | 200        | 102                             |
| 2/08/2025  | Perris        | 255        | 121                             |
| 3/08/2025  | Riverside     | 341        | 86                              |
| 3/15/2025  | Corona        | 338        | 100                             |
| 3/22/2025  | Murrieta      | 251        | 113                             |
| 3/29/2025  | Jurupa Valley | 279        | 38                              |
| 4/05/2025  | Banning       | 43         | 59                              |
| 4/12/2025  | Menifee       | 158        | 76                              |

- The table below reflects upcoming scheduled Filter Exchange Events through June 30, 2025.

| Date      | City          |
|-----------|---------------|
| 5/17/2025 | Lake Elsinore |
| 5/31/2025 | Riverside     |

|           |          |
|-----------|----------|
| 6/01/2025 | Temecula |
|-----------|----------|

- WRCOG has contracted with the EcoHero Show to deliver both in-person and virtual presentations to elementary students on the topics of used oil recycling and stormwater pollution. The interactive presentation incorporates a mix of songs, storytelling, and trivia. The table below outlines the presentations scheduled for FY 2024/2025, with additional schools to be scheduled by EcoHero.

| Date       | Show Type                       | School                               | City          |
|------------|---------------------------------|--------------------------------------|---------------|
| 11/19/2024 | In-person Whole School Assembly | Brookside Elementary School          | Beaumont      |
| 11/21/2024 | In-person Whole School Assembly | Cottonwood Canyon Elementary         | Lake Elsinore |
| 1/21/2025  | In-person Whole School Assembly | Enchanted Hills Elementary           | Perris        |
| 1/21/2025  | In-person Whole School Assembly | Wildomar Elementary                  | Wildomar      |
| 1/21/2025  | In-person Whole School Assembly | JCS Pine Hills Academy K-6           | Temecula      |
| 1/22/2025  | In-person Whole School Assembly | San Jacinto Elementary               | San Jacinto   |
| 1/22/2025  | In-person Whole School Assembly | Temecula International Academy       | Temecula      |
| 1/23/2025  | In-person Whole School Assembly | E. Hale Curran Elementary            | Murrieta      |
| 3/10/2025  | In-person Whole School Assembly | Hoffer Elementary                    | Banning       |
| 3/14/2025  | In-person Whole School Assembly | Philistine Rondo School of Discovery | Eastvale      |
| 4/24/2025  | In-person Whole School Assembly | Peralta Elementary                   | Jurupa Valley |
| 4/28/2025  | Classroom Presentation          | Freedom Crest Elementary             | Menifee       |
| 4/30/2025  | Classroom Presentation          | Boulder Ridge Elementary             | Menifee       |
| 5/27/2025  | Classroom Presentation          | Taawila Elementary                   | Menifee       |
| 5/27/2025  | Classroom Presentation          | Taawila Elementary                   | Menifee       |
| 5/29/2025  | Classroom Presentation          | Taawila Elementary                   | Menifee       |
| 5/29/2025  | Classroom Presentation          | Taawila Elementary                   | Menifee       |

|           |                                 |                       |               |
|-----------|---------------------------------|-----------------------|---------------|
| 5/30/2025 | In-person Whole School Assembly | Cloverdale Elementary | Moreno Valley |
|-----------|---------------------------------|-----------------------|---------------|

**Prior Action(s):**

None.

**Financial Summary:**

Activities related to Used Oil are included in the Fiscal Year 2024/2025 budget under the Used Oil Fund (140).

**Attachment(s):**

None.



# Western Riverside Council of Governments Solid Waste Committee

## Staff Report

**Subject:** Legislative Update  
**Contact:** Olivia Sanchez, Program Manager, [osanchez@wrcog.us](mailto:osanchez@wrcog.us), (951) 405-6721  
**Date:** May 21, 2025

### **Recommended Action(s):**

1. Receive and file.

### **Summary:**

WRCOG's Environmental Department helps member agencies comply with State mandates for education and outreach programs to reduce greenhouse gas emissions. California's waste diversion goals, established under laws like Assembly Bill (AB) 939, AB 341, AB 1826, and Senate Bill (SB) 1383, require local jurisdictions to promote recycling and organic waste programs for residents and businesses.

### **Purpose / WRCOG 2022-2027 Strategic Plan Goal:**

The purpose of this item is to provide information on current solid waste legislation. This effort aligns with WRCOG's 2022-2027 Strategic Plan Goal #6 (Develop and implement programs that support resilience for our region) and sub-goal #6.3 (Continuing to support the Solid Waste and Recycling Program).

### **Discussion:**

Executive Director Doug Kobold of the California Product Stewardship Council will provide a presentation on recent solid waste legislation and its potential impacts on local government.

### **Prior Action(s):**

None.

### **Financial Summary:**

This item is for informational purposes only; therefore, there is no fiscal impact.

### **Attachment(s):**

None.



# Western Riverside Council of Governments Solid Waste Committee

## Staff Report

**Subject:** Annual Reporting Update  
**Contact:** Olivia Sanchez, Program Manager, [osanchez@wrcog.us](mailto:osanchez@wrcog.us), (951) 405-6721  
**Date:** May 21, 2025

### **Recommended Action(s):**

1. Receive and file.

### **Summary:**

WRCOG assists participating jurisdictions with completing the CalRecycle Electronic Annual Report (EAR), due August 1, 2025, and requests that all supporting materials be submitted by June 30, 2025, to ensure a timely preparation. Jurisdictions completing the EAR independently are encouraged to request any necessary information from WRCOG as early as possible. Additionally, WRCOG staff will prepare the Used Oil Annual Report, due August 15, 2025, and contact participating jurisdictions to collect updated Letters of Authorization.

### **Purpose / WRCOG 2022-2027 Strategic Plan Goal:**

This item addresses upcoming reporting requirements. This effort aligns with WRCOG's 2022-2027 Strategic Plan Goal #6 (Develop and implement programs that support resilience for our region) and Sub-Goal #6.3 (Continue to support the Solid Waste and Recycling Program).

### **Discussion:**

### **Background**

Each year, jurisdictions must submit the CalRecycle Electronic Annual Report (EAR) by August 1, 2025, to demonstrate compliance with state-mandated solid waste diversion programs, including Assembly Bill (AB) 939, AB 341, AB 1826, and Senate Bill 1383. Additionally, jurisdictions participating in the CalRecycle Used Oil Payment Program must submit a separate annual report by August 15, 2025.

### **Present Situation**

WRCOG staff will assist participating member jurisdictions with completing and submitting the EAR to CalRecycle in order to meet the August 1 deadline. Jurisdictions that utilize WRCOG to complete their EAR are requested to submit any data or documentation to WRCOG by early July 2025. This lead time is necessary to ensure staff have adequate time to review, compile, and finalize the required information.

For jurisdictions completing the EAR independently, WRCOG staff asks that any needed information or supporting materials be requested by early June 2025.

In addition to the EAR, WRCOG staff will prepare the Used Oil Annual Report due to CalRecycle by August 15, 2025. As part of this process, staff will contact participating jurisdictions in the coming weeks to request updated Letters of Authorization, which are required to confirm participation and authorize WRCOG to report on behalf of the jurisdiction.

**Prior Action(s):**

None.

**Financial Summary:**

Activities related to Used Oil are included in the Agency's adopted budget for Fiscal Year 2024/2025 under the Used Oil Fund (140).

**Attachment(s):**

None.



# Western Riverside Council of Governments Solid Waste Committee

## Staff Report

**Subject:** Contamination Campaign Activities Update  
**Contact:** Olivia Sanchez, Program Manager, [osanchez@wrcog.us](mailto:osanchez@wrcog.us), (951) 405-6721  
**Date:** May 21, 2025

### **Recommended Action(s):**

1. Receive and file.

### **Summary:**

A regional contamination reduction campaign is underway to support member agencies in educating residents and businesses on organic recycling and limiting contamination. These educational efforts are critical to improving recycling quality, meeting regulatory requirements, and advancing environmental sustainability goals across participating jurisdictions. Staff has completed the campaign's first phase and the second phase is ready to roll out.

### **Purpose / WRCOG 2022-2027 Strategic Plan Goal:**

This purpose of this item is to provide information on addressing organic contamination. This effort aligns with WRCOG's 2022-2027 Strategic Plan Goal #6 (Develop and implement programs that support resilience for our region) and sub-goal #6.3 (Continue to support the Solid Waste and Recycling Program).

### **Discussion:**

### **Background**

Compost contamination, caused by mixing non-compostable materials such as plastics and glass with organic waste, poses a significant challenge for member agencies. It reduces compost quality and can result in the rejection of entire batches. Addressing this issue has become a primary focus for WRCOG, which supports its member agencies in meeting compliance requirements of Senate Bill (SB) 1383.

Jurisdictional efforts to reduce contamination include public education campaigns, route reviews, audits (lid-flips), and clear labeling on waste containers to ensure proper sorting. SB 1383 mandates jurisdictions monitor contamination and educate residents and businesses on separating compostable materials from general waste. Additionally, SB 54 and SB 343 enhance these efforts by requiring recyclable or compostable packaging and clear labeling to prevent confusion and further contamination.

WRCOG's contamination campaign is designed to streamline these measures regionally, emphasizing public education and compliance. Member agencies can improve compost quality, align with State regulations, and advance sustainable waste management goals by reducing contamination.

### **Present Situation**

WRCOG staff met with individual cities to present the outreach campaigns. Materials shared for their review and approval included the following:

#### **PHASE I**

Leverage Existing Social Media Platforms:

- Development of posts educating residents about organics contamination.
  - Infographics that explain what can and cannot go into organic bins.
  - "Did You Know?" posts explaining issues with contaminating the recycling and organics carts.
  - Business Recycling Composting Flyer.
  - Word Search for Children.

Digital Email Campaign:

- Use WRCOG's email newsletter or collaborate with local jurisdictions to distribute a digital flyer or e-newsletter outlining best practices and consequences of contamination.

Materials were translated into Spanish and provided to each member jurisdiction.

#### **PHASE II**

Leverage Existing Social Media Platforms:

- Development of social media posts on "hard or difficult to recycle materials."
- Short videos or reels on properly sorting compostable items from non-compostable ones.
- Identify materials in each member jurisdiction that are a "problem" and provide posts to address.

Digital Email Campaign:

- Provide updated mini-newsletter articles.

### **Prior Action(s):**

None.

### **Financial Summary:**

Activities related to SB 1383 are included in the Agency's adopted budget for Fiscal Year 2024/2025 under the Solid Waste Fund (130).

**Attachment(s):**

None.



# Western Riverside Council of Governments Solid Waste Committee

## Staff Report

**Subject:** Love Your Neighborhood Program Activities Update  
**Contact:** Mei Wu Nguyen, Analyst I, [mwu@wrcog.us](mailto:mwu@wrcog.us), (951) 405-6734  
**Date:** May 21, 2025

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### **Recommended Action(s):**

1. Receive and file.
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### **Summary:**

The Love Your Neighborhood (LYN) Program, a WRCOG initiative, is designed to inspire community pride and environmental responsibility through collaborative, hands-on projects. By bringing residents, businesses, and local governments together, the LYN Program creates opportunities for neighborhoods to unite, beautify their surroundings, and adopt sustainable practices. The Program has achieved notable success in Fiscal Year 2024/2025 with 13 outreach events completed, 23 school presentations, and over 100 do it yourself (DIY) kits provided to the public. These collective efforts have diverted over 13 tons of waste from local landfills, contributing significantly to sustainability goals.

### **Purpose / WRCOG 2022-2027 Strategic Plan Goal:**

The purpose of this item is to provide an update of current and future LYN activities in the WRCOG subregion of western Riverside County. This effort aligns with WRCOG's 2022-2027 Strategic Plan Goal #4 (Communicate proactively about the role and activities of the Council of Governments).

### **Discussion:**

### **Background**

California's waste diversion goals (Assembly Bill (AB) 939, AB 341, AB 1826, AB 827, and Senate Bill (SB) 1383) require local jurisdictions to implement techniques that promote resident and business recycling and organic recycling. To address these measures regionally, WRCOG formed the Solid Waste Committee (SWC), which is comprised of participating WRCOG member agencies.

The LYN Program was established in March 2021 as a collaborative effort between WRCOG and the Riverside County Flood Control and Water Conservation District. The program supports marketing and awareness of illegal disposal and littering using online platforms. Program goals include quantifiable results tracking litter removal, increased pollution prevention, meeting objectives with the Municipal Separate Storm Sewer System Permits, and complying with California mandates related to solid waste,

recycling, and household hazardous waste, which aligns with WRCOG's Energy & Environmental Department programs.

The program was extended for three years through June 2027 with funding from the Riverside County Flood Control and Water Conservation District. The program receives \$50,000 each year to administer throughout the subregion of western Riverside County and to support efforts in the eastern section of Riverside County in collaboration with the Coachella Valley Association of Governments and its member cities. Funding helps provide materials for communities to complete successful clean-up events organized by a local government agency or community members.

### **Present Situation**

The LYN Program is focused on reducing litter, promoting recycling, and managing hazardous waste to enhance neighborhood cleanliness and safety. It aims to raise awareness about pollution's environmental impact through community education and outreach, empowering cities, groups, and residents to organize cleanup events. The Program provides necessary materials to eliminate barriers to participation and foster community pride and responsibility. Additionally, it tracks real-time data on pollutants removed during cleanups to support state stormwater compliance and measure impact. The Program spans 27 cities and three major watersheds in Riverside County, promoting local cleanup efforts and resident involvement. The Program website is [www.loveyourneighborhood.us](http://www.loveyourneighborhood.us).

LYN employs various outreach strategies to engage the community and promote environmental stewardship. Social media is used to share updates and encourage participation. WRCOG staff provides tabling and outreach booths at local events, providing residents with information and opportunities to get involved. Presentations to schools and community groups educate on environmental protection, and collaborations with cities help coordinate and promote cleanup events. The Program's website is a central hub for resources and event details, and strong partnerships with organizations and businesses further amplify the reach and impact. Cleanup events are the core activity, bringing communities together to improve their environment.

Partnerships are essential to expanding the reach and impact of the LYN Program. Collaborations with organizations like the City of Corona Community Services Department, EcoHero, Riverside County libraries, and various Girl Scout troops represent many partnerships. These collaborations have significantly enhanced community engagement and environmental stewardship. These partnerships have led to initiatives like distributing DIY cleanup kits, customizing educational presentations for students, integrating LYN messaging into summer reading programs, and offering badges for Scouts who participate in cleanups. Through these efforts, the LYN Program has successfully reached broader audiences, increased visibility, and reinforced its commitment to creating healthier communities.

There are various ways for residents and businesses to get involved in environmental cleanup efforts. Individuals can organize neighborhood cleanups using DIY Cleanup Kits provided by the Program or participate in existing events listed on the Program's website. The website also serves as a platform for participants to report their cleanup efforts, including details like trash collected and photos of the activity. This data is displayed on an interactive map and shared with member cities and Riverside County to support environmental reporting and compliance with State mandates. The system promotes transparency, accountability, and collaboration between communities and local governments, highlighting the collective impact of these cleanup efforts.

For Fiscal Year 2024/2025, volunteers collected 13.49 tons of waste through cleanup events. Staff conducted 23 school presentations, reaching over 5,900 students, and distributed over 100 DIY cleanup kits to empower residents. Staff organized six cleanup events, set up four outreach booths, and delivered three community presentations. These efforts highlight the Program's success in engaging the community, promoting environmental stewardship, and making measurable improvements to the local environment.

**Prior Action(s):**

None.

**Financial Summary:**

Activities related to Love Your Neighborhood Program are included in the Fiscal Year 2024/2025 budget under the Solid Waste Program (1038) in the Solid Waste Fund (130).

**Attachment(s):**

None.