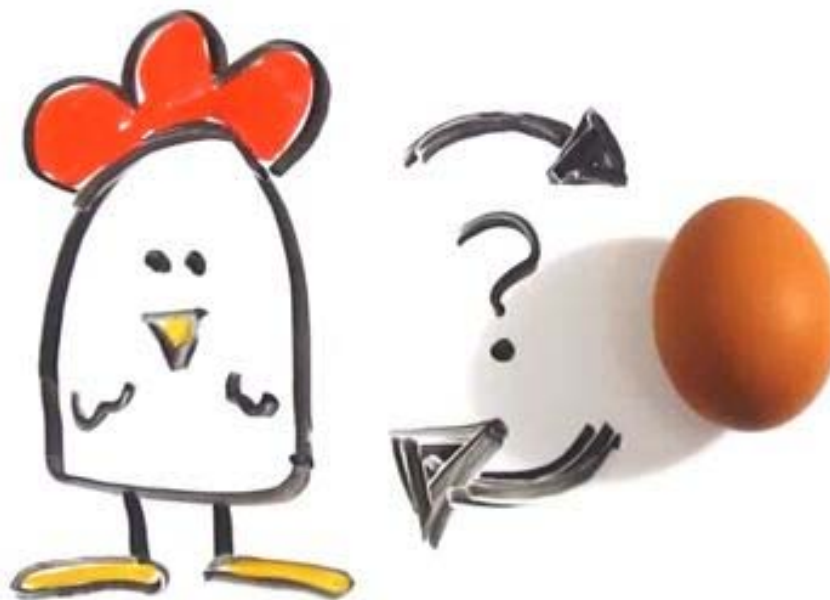




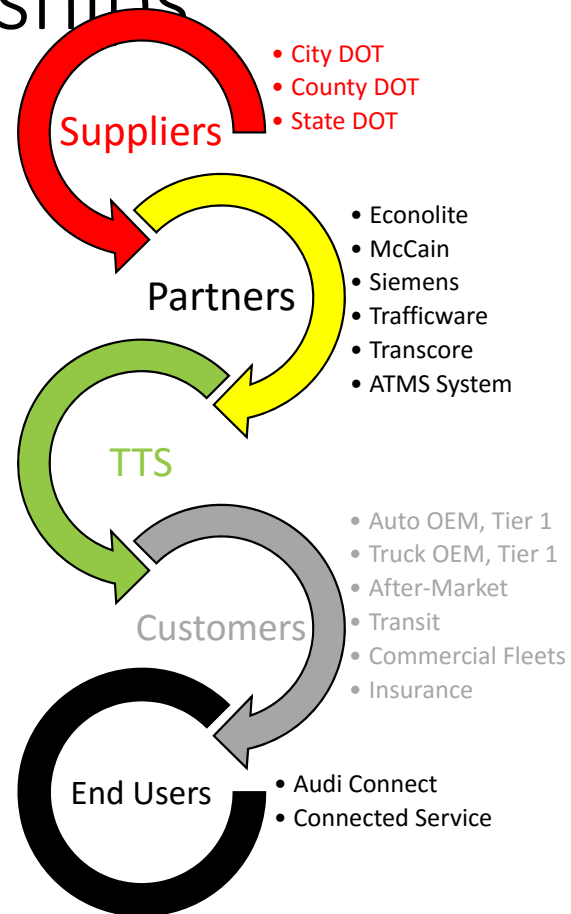
"Where are we going?"

Steve Mager, *Traffic Technology Sensors*

"THE CHICKEN -OR- THE CHICKEN EGG"



Relationships



- Suppliers own data, as by-products of the infrastructure
- Partners deliver the data from ATMS, based TTS' API
- TTS connects the systems, develops the information, and delivers the data product
- Customers develop and provide the connected vehicle applications
- End Users are consumers

Communications Flow

