



Western Riverside Council of Governments Solid Waste Committee

AGENDA

**Wednesday, May 15, 2019
1:00 p.m.
(Lunch at 12:30 p.m. for members)**

**Western Riverside Council of Governments
Citrus Tower
3390 University Avenue, Suite 450
Riverside, CA 92501**

In compliance with the Americans with Disabilities Act and Government Code Section 54954.2, if special assistance is needed to participate in the Solid Waste Committee meeting, please contact WRCOG at (951) 405-6703. Notification of at least 48 hours prior to meeting time will assist staff in assuring that reasonable arrangements can be made to provide accessibility at the meeting. In compliance with Government Code Section 54957.5, agenda materials distributed within 72 hours prior to the meeting which are public records relating to an open session agenda item will be available for inspection by members of the public prior to the meeting at 3390 University Avenue, Suite 450, Riverside, CA, 92501.

The Solid Waste Committee may take any action on any item listed on the agenda, regardless of the Requested Action.

- 1. CALL TO ORDER (Janet Morales, Chair)**
- 2. SELF INTRODUCTIONS**
- 3. PLEDGE OF ALLEGIANCE**
- 4. PUBLIC COMMENTS**

At this time members of the public can address the Solid Waste Committee regarding any items with the subject matter jurisdiction of the Committee that are not separately listed on this agenda. Members of the public will have an opportunity to speak on agenda items at the time the item is called for discussion. No action may be taken on items not listed on the agenda unless authorized by law. Whenever possible, lengthy testimony should be presented to the Committee in writing and only pertinent points presented orally.

5. MINUTES

- A. **Summary Minutes from the August 15, 2018, Solid Waste Committee meeting are available for consideration.** P. 1

Requested Action: 1. *Approve the Summary Minutes from the August 15, 2018, Solid Waste Committee meeting.*

- B. **Summary Minutes from the February 20, 2019, Solid Waste Committee SB 1383 Workshop are available for Consideration.** P. 5

Requested Action: 1. *Approve the Summary Minutes from the February 20, 2019, Solid Waste Committee SB 1383 Workshop.*

6. CONSENT CALENDAR

All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Committee, any public comments on any of the Consent Items will be heard. There will be no separate action unless members of the Committee request specific items be removed from the Consent Calendar.

- A. **Used Oil and Oil Filter Recycling Program Activities Update** *Kyle Rodriguez* P. 9

Requested Action: 1. *Receive and file.*

7. REPORTS / DISCUSSION

- A. **SB 1383: Short-lived Climate Pollutants Workshop Update** *Casey Dailey, WRCOG* P. 13

Requested Action: 1. *Discuss and provide input.*

- B. **Electronic Annual Reports Update** *Kyle Rodriguez, WRCOG* P. 15

Requested Action: 1. *Receive and file.*

- C. **ReCollect: Online Waste Services Update** *Kyle Rodriguez, WRCOG* P. 17

Requested Action: 1. *Receive and file.*

- D. **Household Hazardous Waste Grant Application** *Kyle Rodriguez, WRCOG* P. 19

Requested Action: 1. *Receive and file.*

8. ITEMS FOR FUTURE AGENDAS *Members*

Members are invited to suggest additional items to be brought forward for discussion at future Solid Waste Committee meetings.

9. GENERAL ANNOUNCEMENTS *Members*

Members are invited to announce items/activities which may be of general interest to the Solid Waste Committee.

10. NEXT MEETING: The next Solid Waste Committee meeting is scheduled for July 25, 2019 at 1:00 p.m., at WRCOG's office located at 3390 University Avenue, Suite 450, Riverside.

11. ADJOURNMENT

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1. CALL TO ORDER

The meeting of the Solid Waste Committee was called to order at 1:03 p.m. by Chair Janet Morales at WRCOG's office, Citrus Conference Room.

2. SELF INTRODUCTIONS

Members present:

Holly Stewart, City of Banning
Lori Askew, City of Calimesa
Crystal Adams, City of Eastvale
Charles Russel, City of Hemet
Sean McGovern, City of Jurupa Valley
Izzy Murguia, City of Murrieta
Janet Morales, City of Wildomar (Chair)
Kathleen Utter, County of Riverside

Staff present:

Casey Dailey, Director of Energy and Environmental Programs
Kyle Rodriguez, Staff Analyst
Giang Ngo, WRCOG Intern
Ana Quintos, Intern

Guests present:

Jill Larner, CalRecycle
Alexandra Rosado, CalRecycle
Ignacio Valdivia, CR&R
Araceli Ruiz, County of Riverside, District 1
Jonathan Dallas, County of Riverside, District 1
Barbara Jimenez, Waste Management
Lily Quiroa, Waste Management
Lizette Cardenas, Waste Management
Les Chapman, City of Wildomar
Jesus Alvarez, City of Murrieta
Angela Dufrense, County of Riverside
Grant Smith, ReCollect

3. PUBLIC COMMENTS

There were no public comments.

4. MINUTES – *(County / Murrieta) 8 yes; 0 no; 0 abstain; Item 4.A was approved. The Cities of Canyon Lake, Corona, Lake Elsinore, Menifee, Moreno Valley, Norco, Perris, Riverside, San Jacinto, and Temecula were not present.*

A. Summary Minutes from the February 11, 2018, Solid Waste Committee meeting are available for Consideration.

Action: 1. *Approved the Summary Minutes from the February 11, 2018, Solid Waste Committee meeting.*

5. REPORTS / DISCUSSION

A. Electronic Annual Reports (EAR)

Kyle Rodriguez reported on the submission of the annual reports on behalf of the 18 Solid Waste Committee member jurisdictions. Google Docs are a new addition to the reports, which were proven to be successful after discussion with the Committee.

Committee member Izzy Murguia mentioned that the Google Docs not only allowed for easy communication but allowed staff to begin the 2018 report early.

Mr. Rodriguez mentioned that CalRecycle will be reviewing the EAR reports and if there are any questions or concerns, Staff will assist. Mr. Rodriguez expressed gratitude to the Waste Haulers for all their communication and efforts to help complete the reports.

Action: 1. *Received and filed.*

B. CalRecycle Recovery Update and Review of Electronic Annual Report

Jill Larner reported that CalRecycle has two separate reviews of the Annual report. The current review is for the years 2016 – 2019, and a department review for the year 2017 following the CalRecycle Electronic Annual Reports submission on August 1, 2018. It is to be noted that Mandatory Commercial Recycling and Mandatory Organic Recycling can be reviewed at any time. CalRecycle plans to work through gaps in all program codes with the cities. If cities do not comply then they may be sent a 30-day letter of notice. Cities can expect the letter between December 2018 and January 2019. The letter will give cities 30-days to create a plan of action for gaps between program codes. If cities do not comply then they will be forwarded to CalRecycle's Compliance team for further action. Mr. Larner thanked the Waste Haulers, cities, and Staff for their efforts and communication.

Action: 1. *Received and filed.*

C. ReCollect: Online Waste Services

Kyle Rodriguez reported that WRCOG is beginning a partnership with ReCollect services. ReCollect will be available for all WRCOG jurisdictions. It will help with education, diversion, and contamination.

Mr. Rodriguez introduced Grant Smith with ReCollect to discuss more and answer any questions.

Mr. Smith reported on WRCOG's goals to achieve state mandated diversion rates, to reduce resident enquires and encourage self-service, and to quantify and measure the success of the work.

Mr. Smith provided a brief review of the services such as the collection calendar, Waste Wizard, and the recycling game. It is important to begin thinking of ways to promote ReCollect, as well as encouraging municipalities to apply for grants, and for haulers to provide address data to WRCOG and ReCollect. If all goes smoothly and after testing of the product, WRCOG will have ReCollect kicked off by November 15, 2018 on America Recycles Day. WRCOG will be working closely with cities, haulers, Riverside County Department Waste Resources, and CalRecycle.

Jill Larner asked if multi-families and commercial businesses can be included.

Mr. Smith responded that they can be.

Committee member Charles Russel asked what the tool looks like.

Mr. Smith responded there is a test site at wrcog.recollect.net.

Action: 1. *Received and filed.*

D. Waste Hauler Update

Ignacio Valdivia presented new pamphlets of residential and commercial recycling, which included new information regarding Mandatory Organics Recycling and provided a backpack raffle and giveaways for members of the Committee, to promote back to school season.

Lily Quiroa presented on the new education system that their team is working on. The system is multi-faceted, and it includes outreach to K-12 schools, colleges and social media. An example presented was National Sword and the change of material that are considered recyclable now and to help educate members of the community, residential and multi-family, regarding contamination issues. After a contaminated bin is noted by the driver, they will take a picture and send to recycling coordinators for documentation purposes. They will use the pictures to help educate those members. They also plan to create videos of Waste Management staff separating contaminated material collected to educate residents about properly diverting waste material in the proper bins.

Action: 1. *Received and filed.*

E. Used Oil and Oil Filter Recycling Program

Kyle Rodriguez reported that the Oil Payment Program 7 has finished. The report for the Used Oil Program was submitted on behalf of 15 cities. There was a noticeable increase in attendance and filters for the year, due to a successful oil campaign. An outline of the campaign was attached to the agenda for review. Staff will be looking into further online campaigns to promote recycling of used motor oil.

Action: 1. *Received and filed.*

6. ITEMS FOR FUTURE AGENDAS

Kyle Rodriguez announced that the Work Plan for 2018-2019 will be presented at a future meeting.

7. GENERAL ANNOUNCEMENTS

There were no general announcements.

8. NEXT MEETING: The next Solid Waste Committee meeting is scheduled for Wednesday, November 28, 2018, at 1:00 p.m., 3390 University Avenue, Suite 450, Riverside.

9. ADJOURNMENT: The meeting of the Solid Waste Committee adjourned at 2:47 p.m.

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1. CALL TO ORDER

The SB 1383 Workshop of the Solid Waste Committee was called to order at 1:05 p.m. by Staff Analyst Kyle Rodriguez at WRCOG's office, Citrus Conference Room.

2. PLEDGE OF ALLEGIANCE

Committee member Crystal Adams led the members and guests in the Pledge of Allegiance.

Members present:

Holly Stewart, City of Banning
Lori Askew, City of Calimesa
Crystal Adams, City of Eastvale
Charles Russel, City of Hemet
Sean McGovern, City of Jurupa Valley
Nicole McCalmont, City of Lake Elsinore
Samantha Rodriguez, City of Menifee
Nancy Noreiga, City of Moreno Valley
Jennifer Jackson, City of Murrieta
Olivia Sanchez, City of Riverside
Andy Ramirez, City of San Jacinto
Dale West, City of Temecula
Kathleen Utter, County of Riverside

Staff present:

Rick Bishop, Executive Director
Casey Dailey, Director of Energy and Environment Programs
Tyler Masters, Program Manager
Kyle Rodriguez, Staff Analyst
Lupe Lotman, Staff Analyst
Rayza Sison, Intern
Meifeng Wu, Intern
Ivana Medina, Fellow

Guests present:

Andrew Smith, CalRecycle
Angela Dafresni, Riverside County Waste Resources
Barbara Jimenez, Waste Management
Bonnie Dierkins, County of Riverside
Chad Blais, City of Corona
Cindie Perry, City of Riverside
Clara Vera, Waste Management
Dana Morey, Morongo Band of Mission Indians
Erika Garcia, City of Riverside
Greg Reyes, County of Riverside Environmental Health
Hans Kernkamp, Riverside County Waste Resources
Jeff Johnson, County of Riverside Environmental Health
Jill Larner, CalRecycle
Jose Merlan, Riverside County Waste Resources
Joyce Jory, City of Riverside

Kimberley Bowman, City of Palm Springs
Kris Jensen, City of Hemet
Les Chapman, City of Wildomar
Lisette Hartman, Waste Management
Maritza Martinez, City of Indio
Mark Abbot, County of Riverside
Marshalle Graham, CalRecycle
Nick Haecker, City of Desert Hot Springs
Nicole Moore, CR&R
Patrick Tallarico, City of Palm Springs
Paul Ryan, Inland Empire Disposal Association
Philip Mainolfi, HF&H Consultants
Robert Magee, City of Quail Valley
Sara Toyoda, City of Indio
Tracy Sato, City of Riverside

3. PUBLIC COMMENTS

There were no public comments.

4. SB 1383 WORKSHOP PRESENTATIONS

CalRecycle Presentation: SB 1383 Reducing Short-Lived Climate Pollutants in California

Marshalle Graham presented on the organic waste reduction requirements jurisdictions must abide by, along with the deadlines that they are required to do so, as necessitated by AB 32, and specified by SB 1383. Residential and commercial organic waste generators will both be subject to local and state regulations through organic food waste collection systems, with solid waste haulers and facilities that service these parties subject to additional recovery requirements.

Ms. Graham further discussed the edible food recovery requirements and how jurisdictions must monitor edible food generators and push efforts to increase recovery and reduce landfill streams. Education and outreach requirements must educate all organic waste generators, commercial edible food generators, and self-haulers about relevant compliance needs. Procurement requirements must procure minimum amounts of compost or renewable natural gas, increase the use of recycled content products, and abide by procurement levels based on population. Lastly, Ms. Graham discussed the role of CalRecycle in the implementation, regulation, and oversight of all SB 1383 requirements, including, but not limited to, the terms defined by AB 1826's Corrective Action Plan.

HF&H Consultants Presentation: The Impacts of SB 1383 Draft Regulations

Philip Maniolfi presented on the impacts of SB 1383 draft regulations upon member jurisdictions and how the legislative timeline requires early compliance measures. Of seven major umbrella sectors that require reporting to CalRecycle by January 1, 2022, four require immediate action. Jurisdictions must expand or create an organics collection program, within which hauler agreement negotiations, collection rates, and infrastructure capacity must all be discussed and implemented beginning July 2021. Jurisdictions will then be responsible for determining / designating the responsible party for site inspection and noncompliance enforcement, as well as other program details such as design, route reviews, and staff hiring / training. Jurisdictions are also responsible for procuring a number of organic waste products based on their population, with at least 75% of annual purchases of paper products and printing / writing paper consisting of recycled content by the 2022 deadline.

Mr. Maniolfi discussed the required ordinances and policies that jurisdictions must create, amend, or implement by the CalRecycle report deadline, including, but not limited to, those involving recycling / organics for all generators, self-haul reporting, edible food recovery, CALGreen building standards,

enforcement, hauler regulation, and procurement policies. Jurisdictions must also amend existing ordinances, policies, and procedures that are restricted by or restrict, in themselves, SB 1383 regulations.

Action: 1. *Received and filed.*

9. NEXT MEETING: The next Solid Waste Committee meeting is scheduled for Wednesday, May 15, 2019, at 1:00 p.m., at WRCOG's office located at 3390 University Avenue, Suite 450, Riverside.

10. ADJOURNMENT: The meeting of the Solid Waste Committee adjourned at 3:00 p.m.

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Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: Used Oil and Oil Filter Recycling Program Activities Update

Contact: Kyle Rodriguez, Staff Analyst, krodriguez@wrcog.us, (951) 405-6721

Date: May 15, 2019

The purpose of this item is to provide an update on the Used Oil and Filter Exchange Program and events and the status of community outreach activities.

Requested Action:

1. Receive and file.

WRCOG's Environmental Department assists member jurisdictions in meeting state mandates which require education and outreach programs that reduce greenhouse gas emissions and preserve land and habitat conservation. WRCOG's subregional Used Oil Recycling Program is designed to promote the proper recycling and disposal of used oil, oil filters, and Household Hazardous Waste (HHW).

Used Oil and Filter Exchange Events

The Used Oil Program is funded by a grant from CalRecycle which allows jurisdictions to provide outreach and education on the proper recycling of used motor oil, oil filters, and HHW. WRCOG provides this outreach on behalf of the 16 member jurisdictions that participate in the OPP 9 Program. The primary objective is to teach "Do It Yourself" (DIY) individuals who change their oil how to dispose of their used oil and oil filters properly; therefore, an auto parts store is an excellent venue for events. During used oil events, individuals are encouraged to bring in their used oil filters for recycling. In exchange, they are provided with a new filter, of equal or lesser price, at no cost. In addition to promoting used oil and oil filter recycling, staff provides information about future County-wide HHW Collection Events, which allows residents to drop-off other automotive and hazardous household products for free. WRCOG staff utilizes an electronic survey on an iPad to interact with residents at these events and collect information to help better inform community members of future opportunities to recycle used oil. In 2019, the first two events advertised on social media reached 97,000 users through Facebook promotion alone.

The following is a list of "completed" Used Oil Outreach and Filter Exchange Events:

Date	Event	Location	Oil Filters
1/12/2019	Oil & Filter Event	Hemet	26
1/26/2019	Oil & Filter Event	Riverside	127
2/2/2019	Oil & Filter Event	Eastvale	75
2/16/2019	Oil & Filter Event	Riverside	108

2/23/2019	Oil & Filter Event	Murrieta	20
3/23/2019	Oil & Filter Event	Lake Elsinore	32
3/30/2019	Community Event	Perris	n/a
4/6/2019	Oil & Filter Event	Riverside	114
4/27/2019	Community Event	Menifee	n/a
4/27/2019	Oil & Filter Event	Temecula	44
5/4/2019	Community Event	Wildomar	n/a

The following is a list of “upcoming” Used Oil Outreach and Oil Filter Exchange Events:

Date	Event	Location
5/11/2019	Oil & Filter Event	San Jacinto
5/18/2019	Oil & Filter Event	Corona
6/1/2019	Oil & Filter Event	Riverside
6/7/2019	Community Event	Lake Elsinore
6/22/2019	Oil & Filter Event	Calimesa

Social Media Campaign Conclusion

The Used Oil and Filter Exchange Program relied on marketing and promotion efforts to attract residents to various events throughout the region. Previous efforts that focused on the radio as the primary message driver did not allow a thoughtful analysis of data to see which types of people respond best with different messages. WRCOG staff proposed a digital campaign on the Used Oil Recycling Program. The Facebook advertising campaign focused on driving RSVPs to upcoming outreach events. Facebook also allowed for straightforward tracking, hands-on optimization, and highly specialized targeting.

Staff concluded the digital advertising campaign for the Program was a success. Over 1 million impressions were made online, with many positive reactions and shared posts. The events educated and increased awareness about local used motor oil and filter collection. Filters being recycled during events increased from 2018 and have stayed steady for 2019.

Lessons learned from this campaign are being applied to future outreach initiatives, both online and offline, such as engagement regarding hazardous waste disposal, common knowledge of oil recycling, and calling to action to suggest members to share to friends and family. All three audience groups (DIY, Green Living, and Motor Enthusiasts) work well for an event response campaign with relevant messaging. WRCOG recommend continued use for future campaigns promoting used oil events. Ads generated an exceptional number of shares, driving incremental reach beyond the paid efforts of the campaigns. Most of the users reached had an overwhelmingly positive response to the ad creatives and were excited to have used oil events in their community.

Prior Action:

May 6, 2019: The Executive Committee received and filed.

Fiscal Impact:

This item is informational only; therefore, there is no fiscal impact.

Attachment:

None.

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Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: SB 1383: Short-lived Climate Pollutants Workshop Update

Contact: Casey Dailey, Director of Energy and Environmental Program, cdailey@wrcog.us, (951) 405-6721

Date: May 15, 2019

The purpose of this item is to provide a summary of Senate Bill 1383 Short-lived climate pollutants: methane emissions: dairy and livestock: organic waste: landfills.

Requested Action:

1. Discuss and provide input.

Background

In October 2018, staff held one-on-one meetings with members of the Solid Waste Committee (SWC) and was asked to focus on recently chaptered legislation, SB 1383. This legislation establishes targets to achieve a 50% reduction in the level of the statewide disposal of organic waste from 2014 levels by the year 2020 and a 75% reduction by the year 2025. The law places CalRecycle as the agency authorized to establish and enforce targets required to achieve the waste disposal reduction goals.

In January 2019, CalRecycle began the formal rulemaking process for the Proposed Organic Waste Reduction Regulations to implement the organic waste landfill reduction requirements of SB 1383.

SB 1383 Workshop

On February 20, 2019, WRCOG hosted a workshop on SB 1383. Attendees included local representatives from the Cities of Banning, Calimesa, Corona, Desert Hot Springs, Eastvale, Hemet, Indio, Jurupa Valley, Lake Elsinore, Menifee, Moreno Valley, Murrieta, Palm Springs, Riverside, San Jacinto, and Temecula, the Morongo Band of Mission Indians, the Riverside County Department of Environmental Health, and the Riverside County Department of Waste Resources. The workshop was also hosted as a live webinar for interested individuals unable to attend in-person where 14 people participated.

Marshalle Graham, Senior Environmental Scientist for CalRecycle, discussed the organic waste reduction requirements jurisdictions must abide by, along with the deadlines that they are required to do so, as necessitated by AB 32 and specified by SB 1383. Residential and commercial organic waste generators are both subject to regulation through organic food waste collection systems. Solid waste haulers and facilities that service both parties are subject to additional recovery requirements. Other requirements that fall upon involved parties include the expansion or creation of edible food recovery programs, educational outreach opportunities for generators and haulers, and use of recycled content products, composting, and renewable natural gas, when applicable and affordable.

Philip Mainolfi of HF&H Consultants discussed the impacts of SB 1383 draft regulations upon member jurisdictions. Jurisdictions must expand or create an organics collection program, within which hauler

agreement negotiations, collection rates, and infrastructure capacity must be implemented in July 2021. Required ordinances and policies that jurisdictions must create, amend, or implement by the CalRecycle report deadline, include those involving recycling / organics for all generators, self-haul reporting, edible food recovery, CALGreen building standards, enforcement, hauler regulation, and procurement policies.

Solid Waste Committee Involvement

WRCOG is currently researching and exploring options on providing support for member jurisdictions in developing and implementing an SWC SB 1383 Compliance Program. WRCOG was approached by HF&H Consultants regarding involvement in SB 1383. Members of the SWC will discuss what WRCOG's role will be regarding SB 1383 compliance and bringing on consultant support on a regional contract, or individual city contract. If members proceed alone, prices will be higher than working as a collective.

Prior Action:

February 20, 2019: The Solid Waste Committee received and filed.

Fiscal Impact:

This item is informational only; therefore, there is no fiscal impact.

Attachment:

None.



Western Riverside Council of Governments

Solid Waste Committee

Staff Report

Subject: Electronic Annual Reports Update

Contact: Kyle Rodriguez, Staff Analyst, krodriguez@wrcoq.us, (951) 405-6721

Date: May 15, 2019

The purpose of this item is to provide an update on solid waste and recycling Electronic Annual Report requirements and timelines.

Requested Action:

1. Receive and file.

The Electronic Annual Report (EAR) describes the progress a jurisdiction has made in achieving the requirements of the Integrated Waste Management Act (AB 939, Chapter 1095, Statutes of 1989) and the Per Capita Disposal Measurement Act of 2008 (Chapter 343, Statutes of 2008 [Wiggins, SB 1016]). The EAR includes all required supporting documentation and attachments of any required documentation to support changes to those numbers. The EAR also includes status on any planned and/or implemented solid waste diversion programs and facilities. These reports are due on August 1, 2019.

EAR Update

WRCOG has begun working with local waste haulers (Waste Management and CR&R Environmental Services) on preparation for the 2018 EARs. The first stage of compiling the reports includes gathering and analyzing disposal and recycling tonnage, educational and outreach events, and any program changes initiated by the waste hauler or the jurisdiction. Staff has been communicating with CalRecycle on the issue of continued diversion requirements regarding AB 341 (Mandatory Commercial Recycling) and AB 1826 (Organics Recycling). Plans are in place for CalRecycle to hold meetings (teleconference or onsite) with jurisdictions and WRCOG staff to communicate requirement measurements.

Member jurisdictions have the option to have WRCOG submit reports on their behalf. This year, WRCOG will be submitting reports on August 1, 2019, for the Cities of Banning, Calimesa, Canyon Lake, Corona, Lake Elsinore, Murrieta, Perris, San Jacinto, Temecula, and Wildomar. If additional information is required by CalRecycle, WRCOG will follow-up accordingly.

Prior Action:

August 15, 2018: The Solid Waste Committee received and filed.

Fiscal Impact:

This item is informational only; therefore, there is no fiscal impact.

Attachment:

None.



Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: ReCollect: Online Waste Services Update

Contact: Kyle Rodriguez, Staff Analyst, krodriguez@wrcog.us, (951) 405-6721

Date: May 15, 2019

The purpose of this item is to provide updates regarding the needs to fuel the new online education tool to help proper disposal of waste. ReCollect's service will be available for all WRCOG jurisdictions.

Requested Action:

1. Receive and file.

Background

WRCOG acquired a waste and recycling communication platform, known as ReCollect. ReCollect is an educational toolbar that can be used to help residents, businesses, and waste haulers properly dispose of solid waste. WRCOG's goals for using ReCollect are to 1) lower calls to city staff and direct questions to the contracted waste hauler, 2) provide valuable analytical data on what solid waste materials need more attention in the region, and 3) raise the waste diversion number from landfills in the region.

ReCollect's online Collection Calendar and Waste Wizard provides a "widget" (a simple line of code), so it can be added to multiple websites or web pages, making it easy for residents to find and use. It contains a collection calendar that provides dates to take out the trash, recycle, and organic bins based on the imputed address. A search engine provides a list of locations to dispose of waste based on the imputed material. The toolbar also includes easy drag and drop game to help determine which materials are to be placed in which bin or taken to a local facility. ReCollect will be a free service to the city as part of the partnership of the Solid Waste Committee.

Launching ReCollect

For CR&R contracted cities, the residential addresses have been uploaded to ReCollect. These cities may now add ReCollect's widget to their desired webpage location.

For Waste Management contracted cities, a request of information is being drafted and will be sent to city representatives. Due to the legality of proprietary information, the contracted customer must request the information; WRCOG cannot do this. Once the city requests the information, Waste Management staff will provide the city with those residential addresses; the city in turn provides that information to Staff, which then provides the information to ReCollect. The city will then be able to place ReCollect on its desired webpage.

Staff will follow up with city representatives to have the widget embedded if they need help.

Prior Action:

August 15, 2018

The Solid Waste Committee received and filed.

Fiscal Impact:

This item is informational only; therefore, there is no fiscal impact.

Attachment:

None.



Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: Household Hazardous Waste Grant Application

Contact: Kyle Rodriguez, Staff Analyst, krodriguez@wrcog.us, (951) 405-6721

Date: May 15, 2019

The purpose of this item is to provide information regarding WRCOG's application for the California Department of Resource Recycling and Recovery's (CalRecycle) 33rd cycle of the Household Hazardous Waste Grant for small projects.

Requested Action:

1. Receive and file.

Background:

The California Department of Resource Recycling and Recovery (CalRecycle) administers the Household Hazardous Waste (HHW) Grant Program to provide funding opportunities for local governments to implement programs that promote the collection, source reduction, reuse, and recycling of HHW. Eligible projects must include one or more of the following: HHW public education and outreach for residents; implementation of sustainable HHW collection opportunities; project to determine safe and cost-effective methods for collection of HHW; set-up and operation of temporary or mobile collection program; new or expanded curbside collection program; and/or improvements to an existing HHW facility.

Grant Project Proposal

WRCOG has applied for this grant and, if awarded will utilize funds to expand upon its existing waste, recycling, and reuse programs. The grant funding will assist WRCOG reach and impact in the subregion, providing additional resources for incorporated cities, unincorporated county areas, and water districts in Western Riverside County. WRCOG's proposed project includes:

- Purchasing additional used oil collection tanks to be placed at 33 of 165 Certified Collection Centers (CCCs)
- Funding an online web-based tool (Re-Collect) to provide residents with information on recycling, HHW waste disposal, and waste collection locations
- Expansion of outreach and educational efforts through 28 HHW disposal and recycling events across Riverside County, including 1 - 3 youth events

Awards will be announced in July 2019.

Prior Action:

April 1, 2019:

The Executive Committee adopted WRCOG Resolution Number 06-19; A Resolution of the Executive Committee of the Western Riverside Council of Governments authorizing submittal of application(s) for all CalRecycle grants for which the Western Riverside Council of Governments is eligible.

Fiscal Impact:

WRCOG has requested \$100,000, the maximum amount eligible for Joint Power Authority applications per grant award.

Attachment:

None.